

Faculty Profile

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<https://scholar.google.com/citations?user=IFtK9HYAAAAJ&hl=en>

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Synopsis and Objective

22 years of Industry and Teaching experience in Trade Marketing & Distribution with leading and reputed companies in their respective Products and categories. Worked as Assistant Professor, MBA Department, Tumkur University for 10 years. Currently working as Associate Professor and Chairman Institute of Management Studies, Davangere University, looking for enriching and rewarding research experience and better teaching career growth in the University and Management arena.

Educational Qualification

B.Sc., M.Sc., MBA, UGC-NET, MPhil. M.Com. Ph.D.

Professional Experience- Teaching 12 years

Assistant Professor in MBA Department, Tumkur University May 2010-May 2019
Associate Professor, MBA Department, Davangere University since May 2019

Professional Experience-Industry 10 years

Company/Institution	Designation
ITC Limited	Area Executive
Sony India Pvt Ltd.	Trade Marketing In charge
LG India Pvt. Ltd.	Assistant Marketing Manager

Bharti AXA	Associate Marketing Manager
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Total experience

22 years

Professional Experience-Administration

Designation	Institution	Service Period
Coordinator(HOD)	MBA department, Tumkur University	Sep 2013- Sep 2015
Coordinator	Research Centre for Quality Management	Since 2011-12
Special Officer	Finance Department Tumkur University	2016-17
Deputy Finance Officer	Finance Department Tumkur University	2017-18
BOE Chairman	MBA	2014-15
Chief Superindent	MBA Examination	2013-14 & 2014-15
BOE Chairman	MBA	2018-19
Custodian	All PG Departments	2018-19
BOE chairman	Davangere University- Management	2019-20, 2020-21
BOS Chairman	Davangere University- Management, B.Voc. (Retail Management & IT)	2020-21
Doctoral Committee Chairman	Davangere University- Management	2020-21
BOE Chairman	B. Voc. (Retail management and Information Technology)	2020-21
Chairman	MBA Department, Davangere University	Since 18.01.2020

Current Teaching Subjects

Operation Research, Production and operation Management, Strategic Management, Insurance & Risk Management, Quantitative Techniques for Management, Managerial Economics, Security Analysis & Portfolio Management, Product & Brand Management, Mergers and Acquisitions and Taxation Management. Strategic Management, Business Law.

Training Programs Attended-Industry

Winning Edge-Trade Marketing	ITC LTD
Competitive Management Series-A	ITC LTD
ACES-Sales Training	ITC LTD
SAP -ERP Training	System Logic
Team Building, Coaching, Leadership	Bharti AXA
Marketing Convention-Singapore	Bharti AXA
Performance Appraisal Training	ITC LTD
Business Analytics	SPSS

Participated National and International Seminars/Conferences

S.No.	Conference/ Seminar	National/International	Presenter/ Rapporteur/ Delegate
1	Knowledge Utsav at Jain University& Tumkur University	National	Presenter
2	Knowledge Utsav at Jain University& Tumkur University	National	Presenter
3	XXXIII conference on Accounting at Kerala University, Trivandrum.	International	Presenter
4	Financial Derivatives at University of Pondicherry.	International	Presenter
5	“Micro-finance” at University of Pondicherry.(Financial Literacy)	International	Presenter
6	“Micro-finance” at University of Pondicherry.(Deepening	International	Presenter

	Microfinance)		
7	Multidisciplinary Conference at Mysore University.	International	Presenter
8	Global Economy at Mumbai University	International	Presenter
9	Disability & Higher Education at Bangalore University.	International	Presenter
10	Reengineering Management Education by KSOU, Mysore.	International	Presenter

11	Reforms in Higher Education & Public Participation by KSHEC	National Seminar	Delegate
12	Strategic Management for Global Competitiveness-Issues & Challenges by Commerce Department, Tumkur University	National Seminar	Rapporteur and Committee Member
13	Global Economic Recession- Its Implications on Indian Economy	National Seminar	Delegate
14	Social Transformation through Women Empowerment organized by MSW Department, Tumkur University	National Conference	Presenter and Rapporteur
15	HR strategies on Global Business Environment: Issues & Challenges	National Conference	Conference Convener and Paper Presenter
16	Land & Water rights: Issues & Challenges by MSW Dept., Tumkur University	National Conference	Presenter and Committee Member
17	Media & Human Rights: The Global Scenario	National Conference	Presenter
18	Mathematical Modeling by KSHEC & Tumkur University	National Conference	Presenter
19	Agricultural Marketing in India: Direction for	National Conference	Presenter

	Development by Economics Dept., Tumkur University		
20	Innovations & Challenges in Business Horizons by Commerce Dept., Tumkur University	National Conference	Presenter & Member
21	Sustainable Rural Development: The Politics of Identity & Development(SRDPID)	National Conference	Presenter, Rapporteur & Committee member
22	Quality Management Practices for Organizational Excellence organized by KSHEC	National Conference	Presenter and Committee Member
23	Vedanta: A Holistic Approach organized by Vedanta Bharathi & Tumkur University	National Conference	Delegate

24	Social Relevance on Nano-Materials and Applications: An Interdisciplinary Approach(SNAIA-2011)	National Conference	Delegate
25	Latest Trends in Communication Technology	National Conference	Presenter
26	Social Work Practice in Multicultural Contexts	International Conference	Presenter Organizing Committee Member & Rapporteur
27	Digital Resources in Higher Academic Research	National Conference	Presenter
28	Management & Behavioral Sciences	International Conference	Presenter
	Economic growth through Innovative Entrepreneurship	National Conference	Presenter , Committee Member and Rapporteur
29	Management, Engineering & Technology	International Conference	Presenter
30	Science & Philosophy- KSHEC	National Seminar	Delegate

31	Philonthropical approaches to Social Reforms-KSHEC	National Seminar	Delegate
32	New Paradigms & Perspectives for Business Excellence	National Conference	Presenter and Committee Member
33	Demographic Dividend: Issues & Challenges	National Conference	Presenter
34	Sustainable Development-OIDA	International Conference, USA	Presenter
35	Retail Sector in India: Opportunities & Challenges	National Conference	Presenter and Rapporteur
36	Eco Revolution	International Conference, Colombo, Srilanka	Published Paper
37	Philosophy of Development	National Conference	Presenter
38	Sustainable Social Development in India: New Vistas & Challenges	National Conference	Presenter
39	Urbanization & Economic Transformation: Issues & Challenges	International Conference	Presenter
40	Coalition Politics & Emerging Trends in India	National Conference	Presenter
41	Emerging issues and innovations in Management Education	National Conference	Presenter and Committee Member
42	Business Innovation and Technology	National Conference	Presenter Advisory Committee Member and Editorial Committee Member
43	Information and Communication Technology for Agriculture and Rural Development	National Conference	Presenter
44	Humanities Today: Challenges & Prospects	International Conference	Delegate
45	Information and Communication Technologies for Agriculture and Rural Development	National Conference	Presenter
46	Yoga in Education	International	Delegate & Technical

		Conference	Committee Member
47	Sanskrit Sammelanam	Students Conference	Technical Committee Member
48	Contributions of Sri Vidyaranya	National Conference	Delegate & Technical Committee Member
49	Sustainable Environment Management by Bio Technological trends	National Conference	Delegate
50	Recent Discoveries in Protein Science	National Conference	Delegate
51	Karnataka Music & Culture	National Conference	Delegate
52	Technology in Business: A Competitive edge for organizations	National Conference	Presenter and Member of Editorial Board
53	Microfinance and Sustainable Promotion of Entrepreneurship in India	National Seminar	Presenter
54	Contemporary Human sufferings-Wisdom of Bhagwan Buddha	International Conference	Delegate and Organizing Committee Member
55	IFRS, Direct tax code and Corporate Governance	National Seminar	Rapporteur
56	Convergents and cross currents in Management and Information Technology	National Conference	Delegate and presenter
57	Contemporary issues in Global Business	National Conference	Delegate and presenter
58	Empowering Employability in Business Education	International Conference	Presenter

59	Indian Insurance Sector: Innovation, Sustainability and Social Impact		National
60	Innovation- An Engine for Inclusive growth and sustainable development		National

61	Innovation- An Engine for Inclusive growth and sustainable development		National
62	New Policy Implementation and Issues in Direct tax, corporate tax and foreign trade		National
63	Emerging issues in retailing	ADB First Grade College	State Level
64	Emerging issues in retailing	ADB First Grade College	State Level
65	Demographics- Dividend or Disaster	Jain University	International
66	Human freedom, Social justice and Buddhism: A 21 st century interface	Tumkur University	International conference
67	Innovation management- Emerging paradigms	Davangere University	National
68	Innovation management- Emerging paradigms	Davangere University	National

69	Globalization and Tourism	Tumkur University	National
70	Innovative Practices in Libraries	Tumkur University	National
71	Science and Technology for National Development-SMAC	Adarsh Institute of Management	International Conference
72	Emerging issues in Management and an Interface Between Management and Technology	Davangere University	National
73	Emerging issues in Management and an Interface Between Management and Technology	Davangere University	National
74	Sustainable Development	OIDA Malaysia	International
75	Sustainable Development	OIDA Malaysia	International
76	Sustainable Development	OIDA Malaysia	International

77	Emerging issues in Commerce	National College Bangalore	National
78	Empowerment through Good governance in India: issues and challenges	Tumkur University	National
79	25 years of Economic reforms in India: Performance and Prospects	Tumkur University	National
80	Smart cities in India: A Road Ahead	Tumkur University	National
81	Impact of Central Govt recent policies on Indian Economy	Tumkur University	National
82	FDI: trends Opportunities and Challenges	GT institute of Management studies and research	National
83	Digital India: Power to Empower	Avinashalingam University	National
84	Digital India: Power to Empower	Avinashalingam University	National

85	Digital India: Power to Empower	Avinashalingam University	National
86	Modernization of rural development: Challenges, Analysis of Processes of change	Tumkur University	National
87	Management of Evolving Trends of Indian Economy-A New Outlook	Tumkur University	National
88	Poverty and income inequality in India: Social work responses	Tumkur University	National
89	Sustainable Development: Innovations Practices and Technology	Tumkur University	National
90	Sustainable development 2018	OIDA/OXFORD	International
91	Quality Assurance: Foundation for Higher Education	GFGC Holenarasipura	National
92	NCETERM	GMIT	National

93	International Conference on Sustainable development on October 6 th and 7 th 2020 (Co-chair)	Davangere University and Laurential University Canada	International
94	Impact of COVID 19 Pandemic on Higher Education- A Global Perspective	Tumkur University	International Webinar
95	15th Karnataka Science Congress	Davangere University	State level
96	Emerging Global Trends in Accounting, Finance and Taxation	Jain School of Commerce	International Conference
97	Sustainable Development	Laurential University, Canada	International Conference-Online
98	VARTANA-2021 Innovation- An engine for Inclusive growth and Sustainable Development	St. Claret College Bengaluru	International Conference
99	PARADIGM SHIFT IN GLOBAL BUSINESS ECOSYSTEM – POST COVID – 19 PERSPECTIVES	Kerala University of Fisheries and Ocean Studies	International Conference

Papers Presented in National/International Conferences

Sl. No.	Title of the Paper presented	Title of Conference / Seminar	Organizer	International / National / State / Regional / College / University level
01	Customer Lifetime Value-Marketing Tool.	Knowledge Utsav	Jain University & Tumkur University	National
02	Integrated Demand Forecasting System	Knowledge Utsav	Jain University & Tumkur	National
03	Corporate governance and business ethics.	XXXIII conference on Accounting at	Kerala University, Trivandrum.	International
04	Financial Literacy	Micro-finance	University of Pondicherry	International
05	Deepening Micro-Finance	Micro-finance	University of Pondicherry.	International
06	Social Responsibility practices by Corporates.	Multidisciplinary Conference	Mysore University.	International
07	Correlation between good performance and Corporate governance.	Multidisciplinary Conference	Mysore University.	International
08	HR Retention strategies post and pre-recession period.	Global Economy	Mumbai University	International
09	Impact of Globalization on Quality of Management Education.	Disability & Higher Education	Bangalore University.	International

10	Strategies to reshape Management Education in India	Reengineering Management Education	KSOU, Mysore.	International
11	Role of Technology in Management Education	Reengineering Management Education	KSOU, Mysore.	International
12	Women Emancipation: Impact of Socio Economic Status	Social Transformation through Women Empowerment	Tumkur University	National
13	Latest trends in Rewards & Compensation: A Study	HR strategies on Global Business Environment: Issues & Challenges	Tumkur University	National
14	Water & Land: Policies & Practices	Land & Water rights: Issues & Challenges	Tumkur University	National
15	Human Rights & Atrocities on Exclusive sections: Inclusive response from the state and Civil Society	Media & Human Rights: The Global Scenario	KSHEC & Tumkur University	National
16	Mathematical Analysis of Commodity Prices and Inflation Rate	Mathematical Modeling	KSHEC & Tumkur University	National
17	Role of Private Players in Agriculture Marketing: A Study	Agricultural Marketing in India: Direction for Development	Tumkur University	National
18	Innovative Marketing Practices through CRM in Life Insurance Industry.	Innovations & Challenges in Business Horizons	Tumkur University	National
19	Panchayat Reforms & Rural Development	Sustainable Rural Development: The Politics of Identity & Development	Tumkur University	National
20	Quality Practices in Small scale industries	Quality Management Practices	KSHEC & Tumkur University	National

21	Effective Classification of images through Digital Techniques	Latest Trends in Communication Technology	KSHEC & Tumkur University	National
22	Enterprise Information Systems: A Critical Analysis	Latest Trends in Communication Technology	KSHEC & Tumkur University	National
23	Emerging Trends in Life Insurance Industry	New Paradigms & Perspectives for Business Excellence	Tumkur University	National Conference
24	Digital Resources for Management: An introduction	Digital Resources in Higher Academic Research	Tumkur University	National
25	Role of Private and Public players in Agriculture Marketing	Management & Behavioral Sciences	SSIMS	International
26	Entrepreneurship funding: Current trends and future directions	Economic growth through Innovative Entrepreneurship	Tumkur University	National
27	Customer Relationship Management: an analysis of Customer Life Time Value in Insurance Sector	Management, Engineering & Technology	CHOICE College	International
28	The Role of Public and Private Players in Insurance Industry- Emerging Trends	Management, Engineering & Technology	CHOICE College	International
29	Environment Poverty and Sustainable Development in India: A Win-Win Model	Management, Engineering & Technology	CHOICE College	International

30	Drive for Bridging Skills Gap	Demographic Dividend: Issues & Challenges	Tumkur University	National Conference
31	India's Integrated Child Development Scheme: Performance of Anganwadis	Sustainable Development	OIDA	International Conference, USA
32	Hypermarkets in India: Customer Perception	Retail Sector in India: Opportunities & Challenges	Tumkur University	National
33	Rainwater harvesting Management & Policies	Eco Revolution	Eco needs foundation	International Conference, Colombo
34	Industrial Development: Institutional Framework	Philosophy of Development	KSHEC	National
35	Human Resource Development through Education: An Analysis	Sustainable Social Development in India: New Vistas & Challenges	Tumkur University	National
36	Urban Slums and Programmes	Urbanization & Economic Transformation: Issues & Challenges	Tumkur University	National
37	Coalition Politics	Coalition Politics & Emerging Trends in India	Tumkur University	National

38	Reshaping Management Education	Emerging issues and innovations in Management Education	Tumkur University	National
39	Integrated Consumer Demand Forecasting System: A Critical Element in Supply Chain	Business Innovation and Technology	KSHEC	National
40	Health Development Programs of Karnataka: An analysis of Women Health	Sustainable Development	OIDA	International Conference, USA
41	Role of Agriculture Marketing in Rural Development: An Analysis	Information and Communication Technology for Agriculture and Rural Development	KSHEC	National Conference
42	The Instrumental Role of Higher Education Approaches and Strategies	Convergent and cross currents in Management and Information Technology		National Conference
43	Local Economic Development : Contribution of Tourism Industry	Contemporary issues in Global Business		National Conference
44	Talent management: Analysis between pre and post economic downturn	Empowering employability in Business Education		International Conference
45	Business Education to employment: Bringing India's Youth into Entrepreneurship	Empowering employability in Business Education		International Conference

46	Microfinance and agriculture development: An analysis	Role of microfinance in sustainable development		National Conference
47	Comparative analysis of public and private companies of Life insurance	Indian Insurance Sector: Innovation, Sustainability and Social Impact		National
48	Fostering Quality Management Education for Sustainable and Inclusive growth	Innovation- An Engine for Inclusive growth and sustainable development		National
49	India's Sustainability in Agriculture: A step ahead with innovations	Innovation- An Engine for Inclusive growth and sustainable development		National
50	foreign trade in India: An analytical Framework and tax regime	New Policy Implementation and Issues in Direct tax, corporate tax and foreign trade		National
51	Legal Framework for online retail: Issues and challenges	Emerging issues in retailing	ADB First Grade College	State Level
52	Online Retailing in India: Challenges and Opportunities	Emerging issues in retailing	ADB First Grade College	State Level
53	Globalisation, Identity & Cultural dynamics : Tribal movement & development issues in India	Demographics- Dividend or Disaster	Jain University	International

54	Social justice issues in India	Human freedom, Social justice and Buddhism: A 21 st century interface	Tumkur University	International conference
55	Make in India: A study on issues and challenges	Innovation management- Emerging paradigms	Davangere University	National
56	Entrepreneurship, Innovation and Eco development in India- An overview	Innovation management- Emerging paradigms	Davangere University	National
57	International tourism and Globalisation: Socio Economics perspective	Globalisation and Tourism	Tumkur University	National
58	Role of Libraries in Management Education	Innovative Practices in Libraries	Tumkur University	National
59	Concept of Crisis Management	Science and Technology for National Development-SMAC	Adarsh Institute of Management	International Conference
60	Cause Marketing : Need of the Hour	Emerging issues in Management and an Interface Between Management and Technology	Davangere University	National
61	Globalisation and Indian Economy: issues of Trade Unions and Management	Emerging issues in Management and an Interface Between Management and Technology	Davangere University	National

62	A Comparative analysis of the Various aspects of the Public and Private sector players in the Life insurance industry	Sustainable Development	OIDA Malaysia	International
63	A Study on implications of Cause Marketing an related stakeholders	Sustainable Development	OIDA Malaysia	International
64	Sustainable development and thresholds of education: education for sustainable development	Sustainable Development	OIDA Malaysia	International
65	GST and its implications	Emerging issues in Commerce	National College Bangalore	National
66	Good governance in Karnataka : issues and challenges	Empowerment through Good governance in India: issues and challenges	Tumkur University	National
67	Economic reforms and service sector	25 years of Economic reforms in India: Performance and Prospects	Tumkur University	National
68	Digital Payment initiatives and effectiveness of governance	Smart cities in India: A Road Ahead	Tumkur University	National
69	Indian Business Environment in the context of recent policies of Central Government	Impact of Central Govt recent policies on Indian Economy	Tumkur University	National

70	FDI and insurance sector	FDI: trends Opportunities and Challenges	GT institute of Management studies and research	National
71	A Study on Industry and academic gap: Special reference to Management education in the digital era	Digital India: Power to Empower	Avinashalingam University	National
72	Implimentation of E-Payment Platforms: Special reference to Indian Universities	Digital India: Power to Empower	Avinashalingam University	National
73	Protection of Digitised Indian Business Information-Shift towards Robust Data Regime	Digital India: Power to Empower	Avinashalingam University	National
74	Modernization and Rural Development	Modernization of rural development: Challenges, Analysis of Processes of change	Tumkur University	National
75	Cause Marketing as CSR tool in India	Management of Evolving Trends of Indian Economy-A New Outlook	Tumkur University	National
76	Triggers and barriers of rural women Entrepreneurs	Poverty and income inequality in India: Social work responses	Tumkur University	National
77	Cause Marketing and Social Responsibility	Sustainable Development: Innovations Practices and Technology	Tumkur University	National

78	A Study on Role of Indian Corporates towards Sustainable Development: Special reference to Corporate Social Responsibility and Cause Marketing	Sustainable Development 2018	OIDA OXFORD	International
79	Smart Cities Mission and AMRUT scheme: Analysis in the context of Sustainable Development	Sustainable Development 2018	OIDA OXFORD	International
80	Illuminating an Airport with Sustainable Energy: Case of Cochin International Airport	Sustainable Development 2018	OIDA OXFORD	International
81	A Review of ICT in Higher Education System in India: Approaches to Quality of Higher Education	Quality Assurance: Foundation for Higher Education	GFGC HOLENAR ASIPURA	NATIONAL
82	Cause Marketing: Stakeholders Response	NCETERM	GMIT	NATIONAL
83	ANALYSIS OF DIVIDEND POLICY AND ITS IMPACT ON MARKEEFFICIENCY - A	International Conference	Jain College Bengaluru	International
84	Social Entrepreneurs: Empowering Life of Rural Communities and Micro finance	International Conference	Kristu Jayanthi College, Bengaluru	International
85	Indian companies promoting resilience through ESG performance- A Study of GRI Sustainability reporting standards	International Conference on Sustainable University	OIDA Davangere University	International

86	Pre and present scenario of sectorial indices due to outbreak of novel coronavirus: Evidences for BSE India	International Conference on Sustainable University	OIDA Davangere University	International
87	Sustainable Development Goals in India- An Interrelationship study	International Conference on Sustainable University	OIDA Davangere University	International
88	A STUDY ON IMPACT OF TECHNOLOGICAL CHANGES AT RETAIL INDUSTRY	PARADIGM SHIFT IN GLOBAL BUSINESS ECOSYSTEM – POST COVID – 19 PERSPECTIVES	Kerala University of Fisheries and Ocean Studies	International
89	A Study on Innovations in Finance and Insurance Industry.	Innovation- An engine for Inclusive growth and Sustainable Development	St. Claret College Bengaluru	International

Publication of Research Articles

- 1. Problems in Price convergence of agricultural commodities presented in Financial Derivatives** in International Conference, Pondicherry University full paper has been published in Book - FINANCIAL DERIVATIVES- MARKET AND APPLICATION, Page No. 339-351, and ISBN-978-81-838748-2-3.
- 2. Mathematical Analysis of Commodity Prices and Inflation Rate** published in Conference Proceedings of National Conference on Mathematical Modeling jointly Organized by Tumkur University & Karnataka State Higher Education Council.

3. Paper on **Corporate Governance & Business Ethics** has been published in **ISBN National Journal Vision** for publication with **ISBN-978-93-81171-04-02**
4. **Human Rights & Atrocities on Exclusive sections: Inclusive response from the state and Civil Society.** Full paper published in Conference proceedings of Media & Human Rights: The Global Scenario Conducted by KSHEC & Tumkur University.
5. **Effective Classification of images through Digital Techniques** full paper published in the National Conference proceedings.
6. **Enterprise Information Systems: A Critical Analysis** full paper published in the National Conference proceedings.
7. **Latest trends in Compensation & Rewards** published in the HR National Conference Edited Book with ISBN No-**978-81-923206-3-2**
8. **“Role of Private Players in Rural Agriculture Marketing: An Analysis”** has been published in the conference E-Proceedings of 5th ICMBS 2012 International Conference, **ISBN 978-93-815053-7-3.**
9. **IT and balanced scorecard for effective health care management** has been accepted for National Conference on ‘Emerging trends in healthcare sector’ and publication in edited book in the form of conference proceedings.**ISBN:978-81-896305-8-4.**
10. **Entrepreneurship funding: Current trends and future directions** has been entrepreneurship’ and publication in the edited book in the form of conference proceedings. **ISBN :978-93-505157-5-4**
11. **Customer Relationship Management: an analysis of Customer Life Time Value in Insurance Sector** paper has been published in

International Journal of Advances in Management & Engineering Sciences

Vol. I, Issue 8(II), May 2012. **ISSN: 2249-7455**

12. The Role of Public and Private Players in Insurance Industry-

Emerging Trends published in International Journal of Business, Management & Social Sciences. **ISSN:2249-7463.**

13. Environment Poverty and Sustainable Development in India: A Win-

Win Model published in International Research Journal of Humanities and Environmental Issues (IRJHEI). **ISSN: 2277-9329.**

14. Digital Resources for Management Education: An Introduction

published in Edited Book of National Conference on Digital Resources in Higher Academic Research. **ISBN:978-81-924393-0-3**

15. India's Integrated Child Development Scheme: Performance of

Anganwadis published in International Conference Proceedings on Sustainable Development held from 31st July to 2nd August, 2012 at Montclair State University, New Jersey, USA. **(ISSN No1923:6670)**

16. Health Development Programs of Karnataka: An analysis of Women

Health published in International Conference Proceedings on Sustainable Development held from 31st July to 2nd August, 2012 at Montclair State University, New Jersey, USA. **(ISSN NO: 1923:6670)**

17. Drive for Bridging Skills Gap published in Conference proceedings of

Demographic Dividends: Issues & Challenges **(ISBN 978-81-896306-1-4)**

18. Emerging Trends in Life Insurance Industry published in Conference

Proceedings of **"New Paradigms & Perspectives for Business**

Excellence"

(ISBN NO: 978-81-924393-6-5)

- 19. Hypermarkets in India: Customer Perception** paper published in edited book "Retail Sector in India: Opportunities & Challenges. **ISBN: 978-93-505183-3-5**
- 20.** Paper titled "**Rainwater harvesting Management & Policies** has been published in the International Conference on Eco Revolution International Journal held in Colombo between 18-20th of August, 2012. **ISBN: 978-81-920431-2-8.**
- 21. Industrial Development: Institutional Framework** full paper published in the National Conference Proceedings on **Philosophy of Development: Myths and Realities** held on 21.09.2012 at Karnataka State Higher Education Council, Bangalore. **ISBN:978-81-923301-0-5**
- 22. India's Integrated Child Development Scheme: Performance of Anganwadis** published in International Journal of Sustainable Development by OIDA and indexed in EBSCO and SSRN.**ISSN:1923-6654 (Print)**
- 23. Urban Slum issues and Programmes** published in Proceedings of International Conference on Urbanization and Economic Transformation with **ISBN:978-81-89630-65-2**
- 24. India's Integrated Child Development Scheme: Performance of Anganwadis** published in International Journal of Sustainable Development by OIDA and indexed in EBSCO and SSRN **ISSN:1923-6662(online)**
- 25. Health Development Programs of Karnataka: An analysis of Women Health** published in International Journal of Sustainable Development by OIDA and indexed in EBSCO and SSRN. **ISSN:1923-6654 (Print)**

- 26. Health Development Programs of Karnataka: An analysis of Women Health** published in International Journal of Sustainable Development by OIDA and indexed in EBSCO and SSRN. **ISSN:1923-6662(online)**
- 27. Reshaping Management Education** published in Edited Book “Contemporary Management Education” with **ISBN:978-93-5097-182-6**
- 28. Role of Technology in Management Education through’ Distance Mode** published in edited book Business Education in India: Directions for Development with **ISBN:978-93-814412-8-2**
- 29. Supply Chain and Demand forecasting system.** Full paper published in the Edited book on Indian Business Scenario : Opportunities and Challenges with **ISBN: 971-81-923134-8-1**
- 30. Role of Agriculture Marketing in Rural Development: An Analysis** published in proceedings of National Conference on Information and Communication Technologies for Agriculture and Rural Development held at KSHEC.**ISBN: 978-81-923301-6-7.**
- 31. A Review of Higher Education and ICT Analysis in India: An Inclusive Approach for Social Change** published in Edited Book Titled “ Social Exclusion Inclusion Continuum: A Paradigm Shift with **ISBN:978-81-923424-5-0**
- 32. Mathematical Analysis of Commodity Prices and Inflation Rate** published in **Prabhanveshana** Journal of Commerce and Management with **ISSN:2249-0418**
- 33. Human Resource Development through Education: An Analysis** published in the National Conference on Sustainable Social Development in India : New Vistas & Challenges with **ISBN:978-81-923301-2-9**

- 34. Integrated Consumer Demand Forecasting System: A Critical Element in Supply Chain** published in Proceedings of National conference on Business Innovation and Technology Management with **ISBN:978-81-923301-4-3**
- 35. India's Integrated Child Development Scheme: Performance of Anganwadis** abstract published in International Conference Proceedings on Sustainable Development by OIDA, Canada. **ISSN:1923-6670**
- 36. Health Development Programs of Karnataka: An analysis of Women Health** abstract published in International Conference Proceedings on Sustainable Development by OIDA, Canada. **ISSN:1923-6670**
- 37. Technological Innovation and Entrepreneurship: An Approach** published in Edited book titled " Technology in Business: A Competitive edge for organizations with ISBN No:978-81-923424-5-0
- 38. Life insurance industry in India: An overview** published in Edited book titled " Management : Emerging issues and trends " with **ISBN: 978-81-923326-1-1**
- 39. Eradication of poverty, Social welfare Policies in India: Initiatives and Policy Implications** published in the Online journal of Sustainable development with **ISSN: 1923-6670**
- 40. Local Economic Development : Contribution of Tourism Industry** published in the Vision Research Journal **with ISSN:2250-2025**
- 41. Implimentation of Reservation in Higher Education: An Inclusive Approach** published in Edited book Higher Education **with ISBN: 978-93-5128-050-7**
- 42. Paper entitled "Business Education to employment: bringing India's youth into Entrepreneurship"** published Acme Intellects International

Journal of Research Management, Social sciences & Technology Business, Management and Social Sciences (AIJRMSST), SPECIAL Vol. 2, Issue 6, MAY 2014, pp. 51-58, ISSN: 2320-2939. Jointly organized One day International conference on empowering employability, held at Govt. First Grade College & P.G Centre, Channagiri, Davangere held on 6th May 2014.

- 43. Goods and services tax act in India : An impact and ideal regime**
published in Edited Book Introducing GST and its impact on Indian Economy with ISBN 9789384262259
- 44. Empower of women through Self-Help Groups and Government policies**
published in edited book titled Public welfare schemes 2015: Role of social work and commerce in transforming India with ISBN 9789352585243.
- 45. Paper titled “A Comparative Analysis of the various aspects of the Public and Private sector players in the Life Insurance Industry** is published in OIDA International Journal of Sustainable Development ISSN: 1923:6654 (print) and ISSN: 1923:6662 (online)
- 46. Paper titled Sustainable Development and Thresholds of Education: Education for Sustainable Development** is published in OIDA International Journal of Sustainable Development ISSN: 1923:6654 (print) and ISSN: 1923:6662 (online)
- 47. Paper titled “Digital Payment Initiatives and Effectiveness of Governance of Financial services in Smart cities”** published in edited book Smart cities in India: A Road ahead with ISBN 978-93-84262-38-9
- 48. Paper titled “Economic Reforms and Services Sector”** published in edited book A Saga of Economic Reforms in India with ISBN 978-93-80615-37-0
- 49. Published Research article Cause Marketing and Social Responsibility** in the International Journal of Exclusive Management Research with ISSN 2249-8672
- 50. Published Research article Triggers and Barriers of Rural Women Entrepreneurs: An Empirical Study** in the Journal of Social Work Foot Prints with ISSN 2230-8830

51. Published Research Article **Make in India: A Study on issues and challenges** published in International Journal of Research in Management Studies ISSN 2321-4864
52. Published Research Article **Entrepreneurship Innovation and Economic Development in India: An Overview** published in International Journal of Research in Management Studies ISSN 2321-4864
53. Published Research Article **Business Ecosystem and Entrepreneurship: Innovation and Conceptual Framework** in International Journal of Research in Management Studies ISSN 2321-4864
54. Published article “**Implementation of E Payment Platforms: Special reference to Indian Universities** in the Edited Book Digitization for Transforming India. ISBN: 978-93-87102-98-9
55. Published article **Deepening Microfinance** in Research Review in International Journal of Multidisciplinary ISSN: 2455-3085
56. Published article **Financial Literacy: An awareness study** in Research Review in International Journal of Multidisciplinary ISSN: 2455-3085
57. A study on Supply chain in food industry published in Journal AMBER ISSN:0976-3341
58. Mahila Prathishtha ISSN:2454-7891
59. Smart Cities Mission and AMRUT Scheme: Analysis in the context of Sustainable Development OIDA International Journal of Sustainable development ISSN:1923-6662
60. A Study on role of Indian Corporates towards Sustainable development: Special reference to CSR and Cause Marketing OIDA International Journal of Sustainable development ISSN:1923-6662
61. Illuminating an Airport with Sustainable Energy: Case of Cochin International Airport OIDA International Journal of Sustainable development ISSN:1923-6662
62. Mortality rates and Socio-Economic Conditions in India: Awareness and Health Review ISSN:2394-0344
63. A Review of ICT in Higher Education System in India: Approaches to Quality of Higher Education published in Chapter Quality Assurance: Foundation for Higher Education ISBN: 978-81-933447-6-7

64. A STUDY IN DETERMINANT OF DIVIDEND POLICY WITH SPECIAL REFERENCE TO AUTOMOBILE INDUSTRIES IN INDIA published in UGC IJRAR(ISSN 2349-5138)
65. The Effects of Perceived Organizational Support (POS) and Perceived Organizational Justice (POJ) on Employee Engagement (EE) of Indian Employee in Information Technology published in SCOPUS indexed IJRTE(ISSN 2278-3878)
66. A STUDY ON DIVIDEND POLICY TRENDS IN INDIAN CORPORATE INDUSTRY published in UGC (ISSN 0374-8588) Journal of Gujarat Research Society)
67. Trends in setting Environmental Accounting Standards and Reporting Published in Dogo Rang sang Research Journal 2347-7180
68. “Visitors Attitude towards Mall in Davangere City, Karnataka- An Empirical Study” published in IAEME 0976-6502
69. A Study on Impact of COVID 19 on NIFTY IT INDEX with its constituents published in Muktshabd Journal 2347-3150
70. “Indian companies delivering promises through integrity and accountability”- A study of ethical leadership in creating stakeholder’s value published in IJCRT 2320-2882
71. Implementation of Sustainable development Practices into Corporate Social Responsibility leads to Growth of Organization published in TEST Engineering & Management 0193-4120
72. Analysis of dividend policy and its impact on market efficiency-A Study with reference to FMCG companies in India published in Wesleyan International Journal ISSN 0975-1386
73. Impact of Stock Split Announcement on Equity Spot and Future: A Study from NSE accepted for Publication in IJCRT ISSN: 2320-2882

Awards

- **Best Paper Award** for Customer Life Time Value- Marketing Tool for Insurance Industry presented in Knowledge Utsav at Jain University Campus.
- **“Around The World Contest” Winner** during Marketing Position at Bharti AXA and represented Bangalore in Singapore Convention.
- **Best Oral Presentation** at Mathematical Modeling National Conference Organized by Tumkur University & Karnataka State Higher Education Council.

Orientation/Refresher course

- Completed Orientation course from Academic Staff College, Central University of Hyderabad.
- Completed Refresher course on **Research Methodology** from Academic Staff College, University of Madras.
- Completed Refresher Course on Commerce and Management form Human Resource Development Center, Bangalore University.
- Business Analytics for Managers from **SPSS online training** for three months.

Edited Books

Sl. No.	Title with page nos.	Subject / Reference / Edited Books	Publisher & ISSN / ISBN No.
01	HR Strategies in the competitive Global Business Environment: Issues & Challenges	Edited	9788192320632
02	Social Exclusion Inclusion Continuum: A Paradigm Shift	Edited	978-81-923424-5-0

03	Technology in Business: A Competitive Edge for Organizations	Edited	978-81-923424-5-0
04	Introducing GST and its impact on Indian Economy	Edited	978-93-82694-20-5
05	New Policy Implimentation and Issues in Direct Tax, Corporate tax and Foreign trade	Edited	978-93-82694-20-5
06	Sustainable Rural Development: The Identity of Politics and Development	Edited	978-81-923206-2-5
07	New Paradigms & Perspectives for Business	Co-Edited	978-81-924393-6-5)
08	Management : Emerging trends in Management	Coedited	978-81-923326-1-1
09	New Vistas and Horizons in Management	Co-Edited	978-81-923326-8-0
10	Smart cities in India: A Road Ahead	Edited	978-93-84262-38-9

11	Role and Significance of Local Self-Government in Disaster Management	Author	978-620-3-41046-4
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Workshop/Symposium/FDP

1. Attended Workshop on **Inter University Accelerator facility** conducted by Karnataka State Higher Education Council.
2. Participated in National Workshop on **Contemporary issues in Commerce & Management Research** held at R.C.College of Commerce & Management.
3. Participated in the International Workshop on **“Value Creation through Entrepreneurship with special focus on Bio Technology”** conducted by Govt. R. C. College of Commerce & Management, Bangalore.
4. Successfully Completed **Orientation programme** conducted by University of Hyderabad with **“A”** Grade.
5. Attended **Induction programme** conducted by Karnataka State Higher Education Council at Bangalore for Newly Recruited College/University Teachers.
6. Participated in the two-day **Faculty Development Workshop** on Teaching for learning: Implementing Effective Pedagogic Design in Higher Education
7. Attended Program on **“Shaping the young minds”** organized by Tumkur. Management Association(TUMA) and All India Management Association(AIMA)
8. Attended Workshop on **Preparation of Research Projects** at Tumkur University.
9. Visited **Prime Management Institutes in USA** to study the curricula and teaching methodology of Management faculty.
10. Participated in National Workshop on **Research Methodology and Introduction to SPSS** on 16th and 17th February, 2013 at Tumkur University.

11. Participated in National Work shop on Rashtriya Uchchatan Shikshan Abhiyan (RUSA) organized by Karnataka State Higher Education Council
12. Participated in **Faculty Development Program on Case Methodology and Analysis** conducted by Siddaganga Institute of Management Studies, Tumkur.
13. Attended National Workshop on **Data Analysis thro SPSS** on 26th and 27th of October 2013.
14. Attended Workshop on **CBCS and Revision of syllabus** at Tumkur University, Tumkur.
15. Attended Workshop on **revision of BBM syllabus** at Tumkur University, Tumkur.
16. Attended workshop on research methodology at St Alosius college, Mangalore
17. Attended workshop on Statistical tools at Kuvempu University
18. Attended Workshop on Rating of Universities and Improvement of Quality of Education and Opportunities in Higher Education in Europe.
19. Attended Workshop on GST.
20. Attended workshop on Digital Banking.
21. Attended workshop on IQAC Digital Sources
22. Attended workshop on New NAAC Methodology
23. Attended workshop in Research Methodology in Social Sciences.
24. Attended FDP on R software organized by Acharya B- School, Bengaluru.
25. Participated in NAAC workshop organized by Arts College, Tumkur University.
26. Attended National level workshop on Entrepreneurs: Creators of Opportunities. Organized by IMS, Davangere University.
27. Attended 7 day Faculty Development Program-2020 organized by Davangere University.
28. International FDP on NEP a Roadway for critical thinking and innovative research 26.08.2021 to 31.08.2021 Sahyadri College, Kuvempu University.
29. Attended 5 days ATAL FDP on Artificial Intelligence organized by AICTE and Commerce Department Davangere University

30. FDP on Research Methodology organized by KIAMS 10.02.2021 TO 12.02.2021.

31. Attended 5 Days ATAL FDP on Technology for Management by AICTE.

ACADEMIC & ADMINISTRATIVE RESPONSIBILITIES AS MEMBER

1. **Team member** for showcasing Tumkur University in Global Investor Meet held in Bangalore, 2012.
2. **Admission Committee member** for M.Com for 2011-12 academic year.
3. **Admission Committee member** for M.Com for 2012-13 academic year.
4. **Food Committee member** for Convocation held in Dec-2010 & Nov-2011
5. **Technical Committee Member** for National Conference on Vedanta: A Holistic Approach.
6. **Invitation & Public Relations Committee Member** for International Conference on Yoga & Education
7. **Technical Committee Member** for National Conference on **Contributions of Vidyanaranya.**
8. **Technical Committee member** for Sanskrit Sammelanam jointly organized by Tumkur University & Sanskrita Bharathi.
9. **Committee Member** for NAAC Visit for Criterion V on Students progression & Support.
10. Committee Member for Preparing & Editing MA-Entrepreneurship Curriculum.
11. **Member of Board of Studies (PG)** – Management in 2010-2011.
12. **Governing Council Member-2011** for Hemadri Institute of Management Representing Tumkur University.
13. **Member of Research Committee-MANAGEMENT**

14. **Member of Departmental Council**- Department of Studies and Research in Business Administration.
15. **Member of examiner panel** for University of Mysore.
16. **Member of Examiner panel** for Karnataka State Open University, Mysore.
17. **Member of Examiner Panel** for Kuvempu University.
18. **Coordinator for Research Centre** on Quality Management and Member of Research Centre on Supply Chain Management & E-Commerce.
19. Invigilation duty for **SLET-2011** in Tumkur Nodal Center.
20. Invigilation duty for **Paramedical exams-2011 & 2012** in Tumkur University Center
21. **Invigilation Duty** of all the **PG exams** held in 2010-Dec to 2013-Jan
22. Invigilation for **Ph.D. Entrance-2011** of Tumkur University.
23. Involved in **Question paper setting** and **Valuation process** in Tumkur University.
24. Invigilation duty for KPSC exam Second Division Assistant held on 24.02.2013 at Tumkur.
25. **Organized Conference on** HR Strategies in the competitive Global Business Environment: Issues & Challenges on November 19th, 2011 at Tumkur University.
26. **Organizing Committee Member** for more than **ten National and International Conferences.**
27. **Placement Committee Member** for 2011-12.
28. **BOAE Member**-Management, Tumkur University
29. **Member for BOE**-Management, Tumkur University for 2012-13.
30. **Academic Calendar**(MBA 2013-14) committee member

31. **Coordinator** of the **PG** Department of Studies and Research in Business Administration, Tumkur University since October 2013
32. **Chairman for BOE-MANAGEMENT**, Tumkur University for 2014-15 academic year.
33. **Member for UG BOS-MANAGEMENT**, Tumkur University.
34. **Chief Superintendent for MBA II & IV Semester** June/July 2013-14 Exam.
35. Admission Committee Member for M.S in Electronic Media for 2014-15.
36. Admission Committee Member for M.S in Communication for 2014-15
37. Admission Committee Member for M.Com for 2014-15.
38. Guest Faculty Recruitment committee member.
39. **Chief Superintendent for MBA I & III Semester** December /January 2014-15 Exam.
40. Internal assessment coordination committee member since 2014-15
41. University CBCS coordination committee member
42. LIC member convener for 2018-19
43. RUSA sub committee convener
44. BOS(PG) –MANAGEMENT member for 2018-19
45. BOS(UG)- MANAGEMENT member for 2018-19
46. BOE Member for MBA for 2018-19, Tumkur University/
47. Research Review Committee(RRC) member 2018-19
48. Foundation day Committee Convener
49. BOS Member- PG diploma in Coconut processing and management 2018-19
50. BOS Member for MBA in Business Analytics , Tumkur University

51. BOS Member for Master of Tourism and Travel Management, Tumkur University.
52. BOE member, Faculty of Commerce, Kuvempu University.
53. BOS member- PG Diploma in Coconut plantation, Tumkur University
54. IQAC executive committee member, Davangere University.
55. NAAC Criterion V (Infrastructure and learning resources) committee member, Davangere University
56. CSR committee member, Davangere University.
57. Industry Institute Partnership Cell (IIPC) Member, Davangere University.
58. Intellectual property rights cell member, Davangere University
59. Geographical Indication (GI) Cell Coordinator, Davangere University.
60. National Education Policy -2020 task force member, Davangere University.
61. WEBSITE Content Management Committee member, Davangere University.
62. LIC member, Davangere University.
63. BOS member-MBA (Business Analytics), Tumkur University.

Publications in ISSN refereed National/International journals

- **India's Integrated Child Development Scheme: Performance of Anganwadis** published in International Journal of Sustainable Development by OIDA and indexed in EBSCO and SSRN. **ISSN:1923-6654 (Print)**
- **India's Integrated Child Development Scheme: Performance of Anganwadis** published in International Journal of Sustainable Development by OIDA and indexed in EBSCO and SSRN **ISSN:1923-6662(online)**

- **Health Development Programs of Karnataka: An analysis of Women Health** published in International Journal of Sustainable Development by OIDA and indexed in EBSCO and SSRN. **ISSN:1923-6654 (Print)**
- **Health Development Programs of Karnataka: An analysis of Women Health** published in International Journal of Sustainable Development by OIDA and indexed in EBSCO and SSRN. **ISSN:1923-6662(online)**
- Paper titled “**Rainwater harvesting Management & Policies** has been published in the International Conference on Eco Revolution Published by International Society of Science and Technology with **ISBN:978-81-920431-2-8**
- **Customer Relationship Management: an analysis of Customer Life Time Value in Insurance Sector** paper has been published in International Journal of Advances in Management & Engineering Sciences Vol. I, Issue 8(II), May 2012. **ISSN: 2249-7455**
- **The Role of Public and Private Players in Insurance Industry- Emerging Trends** published in International Journal of Business, Management & Social Sciences.**ISSN:2249-7463.**
- **Environment Poverty and Sustainable Development in India: A Win-Win Model** published in International Research Journal of Humanities and Environmental Issues (**IRJHEI**). **ISSN: 2277-9329.**
- Paper on **Corporate Governance & Business Ethics** has been selected for **ISBN National Journal Vision** for publication with **ISBN-978-93-81171-04-02**
- **Mathematical Analysis of Commodity Prices and Inflation Rate** published in **Prabhanveshana** Journal of Commerce and Management with **ISSN:2249-0418**
- Paper entitled “**Business Education to employment: bringing India’s youth into Entrepreneurship**” published Acme Intellects International journal of Research Management, Social sciences & Technology Business, Management and Social Sciences (**AIIJRMSST**), **SPECIAL Vol. 2, Issue 6, MAY 2014, pp. 51-58, ISSN: 2320-2939.** Jointly organized One day

International conference on empowering employability, held at Govt. First Grade college & P.G Centre, Channagiri, Davangere held on 6th May 2014

- Paper entitled “***Business Education to employment: bringing India’s youth into Entrepreneurship***” published online in **AIJRMSST** ISSN 2320-2793
- **Comparative analysis of various aspects of Public and Private Companies of Life insurance industry**, ACME international Journal of Research in Management, Social sciences & Technology with ISSN2320-2939
- **Marginalised groups and Social Transformation in India: A Review of Slum Development Policies in India**. ACME international Journal of Research in Management, Social sciences & Technology with ISSN2320-2939
- **Triggers and barriers of rural women entrepreneurs: An empirical study** with ISSN 2230-8830 Social Work Journal.
- **Sustainable development and thresholds of education: Education for sustainable development** in Ontario International Journal with SSRN, EBSCO indexed 1923-6654.
- **A Comparative analysis of the various aspects of the public and private sector players in the life insurance industry** in Ontario International Journal with SSRN, EBSCO indexed 1923-6654.
- Sustainable Development –**IJEMR Cause Marketing and Social Responsibility** ISSN:2249-8672
- Make in India- A study on issues and challenges IJRMS ISSN:2321-4864
- **Entrepreneurship Innovation and Economic development-IJRMS** ISSN:2321-4864
- **Business Ecosystems and Entrepreneurship : Innovation and Conceptual framework** IJRMS ISSN:2321-4864

- Published article **Deepening Microfinance** in Research Review in International Journal of Multidisciplinary ISSN: 2455-3085
- Published article **Financial Literacy: An awareness study** in Research Review in International Journal of Multidisciplinary ISSN: 2455-3085
- **A study on Supply chain in food industry** published in Journal AMBER ISSN:0976-3341
- **Higher Education**, Mahila Prathishtha Journal. ISSN:2454-7891
- **Smart Cities Mission and AMRUT Scheme: Analysis in the context of Sustainable Development** OIDA International Journal of Sustainable development ISSN:1923-6662
- **A Study on role of Indian Corporates towards Sustainable development: Special reference to CSR and Cause Marketing** OIDA International Journal of Sustainable development ISSN:1923-6662
- **Illuminating an Airport with Sustainable Energy: Case of Cochin International Airport** OIDA International Journal of Sustainable development ISSN:1923-6662
- **Mortality rates and Socio-Economic Conditions in India: Awareness and Health** Review ISSN:2394-0344
- **The Effects of Perceived Organizational Support (POS) and Perceived Organizational Justice (POJ) on Employee Engagement (EE) of Indian Employee in Information Technology** published in IJRTE Scopus indexed Journal ISSN 2277-3878
- **A Study on determinants of dividend policy with special reference to Automobile Industries in India** published in IJRAR 2349-5138
- **A Study on Dividend policy trends in Indian Corporate Industry** published in Gujarat Society Journal 0374-8588
- **Trends in setting Environmental Accounting Standards and Reporting** Published in Dogo Rang sang Research Journal 2347-7180
- **“Visitors Attitude towards Mall in Davangere City, Karnataka- An Empirical Study”** published in IAEME 0976-6502

- **A Study on Impact of COVID 19 on NIFTY IT INDEX with its constituents** published in Muktshabd Journal 2347-3150
- **“Indian companies delivering promises through integrity and accountability”- A study of ethical leadership in creating stakeholder’s value** published in IJCRT 2320-2882
- **Implementation of Sustainable development Practices into Corporate Social Responsibility leads to Growth of Organization** published in TEST Engineering & Management 0193-4120
- **Analysis of dividend policy and its impact on market efficiency-A Study with reference to FMCG companies in India** published in Wesleyan International Journal 0975-1386

Invited Lectures/Rapporteur/Resource person

1. **Resource person** for IEDC sponsored programme on Business Planning & Idea Generation.
2. **Resource person** for IEDC sponsored programme on Human Resource Requirement for Business Unit.
3. **Delivered special lecture** on CV writing & Interview skills for MSW students.
4. **Delivered Special lecture** at Youth Camp on Inter Personal Skills jointly organized by **MSW Department & Nehru Yuva Kendra**, Tumkur.
5. **Delivered special lecture** on Visual Communications for MA (ENGLISH) III SEM Students.
6. **Delivered Special lecture** on CV Writing for MA (Economics), Tumkur University.
7. **Rapporteur** at National Conference on **“Retail Sector in India: Opportunities & Challenges”** conducted by Department of studies & Research in Commerce, Tumkur University.

8. **Rapporteur** at International Conference on “**Social Work Practice in Multicultural Contexts**” conducted by Department of Studies & Research in Social Work , Tumkur University.
9. **Rapporteur** of Technical Session held in **National Conference on Innovations in Management Education** organized by Department of Studies and Research in Business Administration, Tumkur University.
10. **Rapporteur** at **National conference on Sustainable Development: The Politics of Identity and Development** organized by Department of Studies and Research in Political Science.
11. **Rapporteur** at National Conference on “**Strategic Management for Global Competitiveness**” conducted by Department of studies & Research in Commerce and Management, Tumkur University.
12. **Rapporteur** at National Conference on “**Economic Growth through Innovative Entrepreneurship**” conducted by Department of studies & Research in Commerce and Management, Tumkur University.
13. **Editorial Committee Member** for National Conference Proceedings on Business Innovation & Technology organized by KSHEC with **ISBN:978-81-923301-4-3**
14. **Delivered Special lecture on “Personality Development” in NSS camp conducted by University College of Arts, Tumkur University on 14.03.2013.**
15. **Delivered special lecture to MBA students on Strategic Management at CIT Gubbi.**
16. **Delivered special lecture on Literature review at Capacity Building Programme on Research Methodology Organized by Economics Department Davangere University.**

17. **Delivered lecture on Descriptive statistics at Four day online webinar on Statistical tools for social sciences by IMS, Davangere University.**
18. **Participated in panel discussion on organized by Commerce Department , Mount Carmel College, Bengaluru**
19. **Delivered lecture on Research at FDP organized by KIAMS, Harihar.**

Extracurricular/Student supportive /Innovative/Extension activities

1. **Donated Blood** in the camp jointly organized by **Tumkur University NCC unit** and **District Health Office**.
2. **Initiated on the field project** for students to understand decentralization process in villages as a part of Principles of Management curriculum.
3. **Department Library set up** initiative taken for students.
4. **Coordinated Alumni meet** in 2012-MAY.
5. **Participated in Eco Movement** by way of sending Research paper to Eco-Revolution held in Colombo, Srilanka.
6. **Research work is being carried out on Sustainable Development**, as a part of this visited USA for attending conference on Sustainable development organized by Ontario International Development Agency on Sustainable Development.
7. Organized students' workshops on **ERP and SAPM**.
8. Organized students' workshop on **"Investment Analysis"**
9. Organized students' workshop on **"Project Preparation"** for MBA students.

10. **Coordinated Industry Visit** to Coca-Cola, Bangalore
11. Coordinated **Visit to Stock-Exchange** for Hands-on Experience on Security Analysis & Portfolio Management.
12. Accompanied and encouraged students to attend **Management fests** at Bangalore University, Siddaganga Institute of Management Studies and Siddhartha Institute of Management Studies.
13. Edited Students Journal "**Prerana**" to develop writing skills of students.
14. Participated in NSS camp held at Tumkur University, Tumkur.

Conferences /Conventions attended Abroad

- Participated in Marketing Convention conducted by AXA at **AXA UNIVERSITY Singapore.**
- Participated and Presented in two papers at **International Conference on Sustainable Development** held from 31st July to 2nd August, 2012 at **Mont Clair State University, New Jersey, USA.**
- Paper titled "**Rainwater harvesting Management & Policies** has been accepted and published at International Conference **on Eco Revolution** held in Colombo, Srilanka from 18-20th of August, 2012.
- **Participated and presented two papers at International Conference on Sustainable Development** held from 6th September to 8th September, 2016 in Malaysia. Chaired one of the technical session in the conference
- Participated and presented three papers at **International Conference on Sustainable Development at OXFORD, UNITED KINGDOM 2018 on 14.08.2018 & 15.08.2018.**
- **Participated as Co-Chair International Conference on Sustainable Development (online) organised by OIDA and Laurential University, Canada.**

Conference/Seminar/Workshop Organized

- One Day National Seminar on “**Quality Management practices for Organizational Excellence** on 21st Dec 2011 at KSHEC jointly organized by KSHEC and Research Centre for Quality Management, Tumkur University.
- National Conference on **Human Resource strategies in Global Business Environment: Issues & Challenges** held on 19th Nov, 2011 at Tumkur University.
- National Workshop on **Research Methodology and Introduction to SPSS** organized on 16th and 17th February, 2013 at Tumkur University.
- National Workshop on **Data Analysis thro SPSS** on 26th and 27th of October 2013.
- One Day National Seminar on **New Policy Implementation and Issues in Direct tax, corporate tax and foreign trade** , 2015
- One Day National Seminar on **Goods and services tax act in India : An impact and ideal regime**, 2016
- One day National Conference on **Smart cities in India: A Road Ahead in April 2016**
- One day National Conference on **Sustainable Development: Innovations Practices and Technology** December 2017
- **International Conference on Sustainable Development** on 6th and 7th of October 2020(Online)

Invited Lectures and Chairmanships at National or International Conference / Seminar

Sl. No	Title of Lecture/Academic Session/Speech	Title of Conference / Seminar etc.	Organiser	International / National
01	Privatisation and commercialisation in higher education	and emerging issues of commerce and management in higher education	GFGC,Tiptur	State Level
02	microfinance and marketing	Micro finance & poverty alleviation	Aswathaiah Esturi Sanjeevamma National degree college,	State Level

03	Business Planning & Idea Generation.	IEDC	Tumkur University	University
04	Human Resource Requirement for Business	IEDC	Tumkur University	University
05	Session Chairman	Sustainable Development	OIDA	International Conference at Malaysia
06	Session Chairman	Innovative Practices in Libraries	Tumkur University	National
07	Co-Chair	Sustainable Development	Laurential University and OIDA, Canada	International (Online)

Membership of Professional Associations

- Annual Member of **Quality Council of India-2012**, New Delhi.
- Annual Member of **Prabhanveshana, Journal for Commerce & Economics**, Reg No-88
- Annual Member of **Tumkur Management Association (TUMA)**.
- Member of **Commerce & Management Teachers Council of Tumkur University**.
- Review Committee member for **WORLD CONGRESS** on E-Commerce and Business on the web (**WCEB2012**)
- Annual Member of **All India Management Association (AIMA)**.
- Member for **International Association of Academicians and Researchers(INAAR)**
- Member for **The Society of Digital Information and Wireless Communications(SDIWC)**
- Participated Member of **Eco Revolution, Colombo**, Srilanka

- **Examiners Panel (Commerce & Management)** member of University of Mysore.
- **Examiners Panel (Management)** member of Karnataka State Open University.

Research Centre for Quality Management Activities

- One Day National Seminar on “Quality Management practices for Organizational Excellence on 21st Dec 2011 at KSHEC jointly organized by KSHEC and Research Centre for Quality Management, Tumkur University.
- National Conference on **Human Resource strategies in Global Business Environment: Issues & Challenges held on 19th Nov, 2011.**
- National Conference on **New Paradigms & Perspectives for Business Excellence** held on 4th August, 2012.
- National Conference on **Emerging issues and innovations in Management Education** held on 31st October, 2012.
- Special Lecture by Dr.Madhura Chatrapathi on Quality and Entrepreneurship on 18.03.2013.

Achievements as Chairperson

- Got the approval from AICTE
- Revised the syllabus as per learning outcome based framework (LOCF) and NEP 2020
- Organized 6 workshops online during COVID Lockdown
- Organized 4 online seminars during COVID Lockdown.
- Organized one International Conference on Sustainable Development in association with Laurential University, Canada.
- B.Voc. in Retail Management and IT sanctioned for the department under NSQF scheme.
- Organized FDP on Research Methodology in collaboration with Kirloskar Institute of advanced Management, Harihar.

- Organized 3 webinars on NEP, STOCK MARKET, and STRESS MANAGEMENT during COVID.
- Introduced orientation program for newly admitted students – PARICHAY
- Published Department newsletter “AVISHKAR”
- Management Research Forum inaugurated in the department as quality circle for research scholars.
- MOU with dhyeya promotions and events for sales activities
- Linkages with OIDA, Canada, Tumkur University, Tally
- Initiated value added courses in Tally and retail management.
- Collaborated with Rural Entrepreneurship Development Cell in association with MNGRCE.

Projects undertaken

- Market share analysis for **GRASIM-Birla Super cement**.
- Dealers' Comparative analysis and Customer survey for **TVS SUZUKI LTD**.
- A study on Utilization pattern of central Govt and State Govt. funds to Zilla Panchayat special reference to Tumkur District, Karnataka.
- Industry and Academic gap in Management Institutes Special Reference to Karnataka

Research Guidance

- Five Research Scholars are being guidance for Doctoral degree
- One Research scholar has submitted thesis for the award of Ph.D.
- 18 MBA students are being supervised for Final Semester Dissertation
- 19 MBA students are being given guidance for Mid-Course summer In plant training

Consultancy Services

- Involved in the GI tag process of Tiptur Copra
- Coordinated with TUMKUR SMART CITY LTD. for skill city project collaboration with Tumkur University, Karnataka.

Personal Details

Marital Status: Married

Languages Known: Kannada, English, Hindi.

Hobbies: Travelling, Reading Magazines.

Res Address: #47, "Avighna", 4th cross, Siddarammegowda Layout,
Belagumba Road, Tumakuru-572104

Correspondence Address: 1998/43, Kanasu, 15th cross, Taralabalu
Extension, Vidyanagar, Davangere-577005, Karnataka, India