

## RESUME

### NAME

**Dr. J.K. RAJU**

*Designation*

: Professor

*Department*

: Institute of Management Studies (MBA)

*Qualification*

: B.E., M.B.A., Ph.D

*Areas of Specialization*

: Marketing, HRM

*E mail*

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*Contact Number*

: 9448233388



### Vision

To excel in teaching, training, research, and consultancy in management by imparting relevant and quality education to meet global challenges.

### Educational Qualifications

Sl. No.	Degree	Specialization/ Subjects	University	Year of Award/ Passing
1	Ph.D	Management	Kuvempu University	2002
2	SLET	Management	UGC	Oct-1997
3	PG	MBA	University of Mysore	June/July 1991
4	UG	BE	University of Mysore	Sep/Oct. 1988

### Professional Details (Academic/Research Experience)

Sl. No.	Designation	Institution/University	UG/PG	From	To
1.	Full-time Lecturer, Assistant Lecturer, Senior Scale Lecturer, Associate Professor	Institute of Management Studies, Kuvempu University, P.G. Centre, Davanagere	PG	1992	2008 16 years
2.	Professor	Institute of Management Studies, Davanagere University, Davanagere	PG	1 <sup>st</sup> Jan 2009	Till date (More than 12 years)

### Areas of Research Interest:

1.	Marketing
2.	Human Resource Management

3.	Finance
4.	General Management

<b>Research Guidance Details (MPhil/PhD): NIL</b>				
<b>Sl.No</b>	<b>Name of the Scholar</b>	<b>University</b>	<b>Registration Year and Awarded year</b>	<b>Research Area</b>
1.	ManojPande	Kuvempu University	15.10.2005 / 2013	Brand Analysis and Development of Brand Symmetry Index Model with reference to Indian Industry
2.	NeetuGanapathy	Kuvempu University	18.02.2006/ 2012	Enterprise Resource Planning (ERP) Implementation in SMEs Issues, Challenges & Prospects
3.	Ravi Kumar.C	Kuvempu University	18.02.2006/ 2014	Man Power Competency Mapping with special reference to I.T. Industries in South India
4.	Chaya.R. Ghandi	Kuvempu University	03.10.2006/ 2011	A Study of Corporate Governance practices in India
5.	Somashekar.I.C	Davangere University	13-07-2012/ 2018	A study on supply management of dry chillies in Karnataka
6.	Prashanthkumar.O	Davangere University	06-07-2012/ 2019	Effect of HRM Practices on Global Challenges of Apparel Industries.
7.	RekhaPriya	Davangere University	09-07-2012/ 2019	A study on travelers behavior towards domestic airlines.
8.	Sunitha.R	Davangere University	14-07-2012/ 2019	Risk Management in Nationalized Bank.
9.	Surendra.M	Davangere University	15-07-2012/ 2019	Marketing of healthcare services in private hospitals.
10.	Manjunath B. R	Davangere University	23-02-2015/ 2019	A Study on Evaluation of the performance of Indian Mutual Fund Schemes and Australian Mutual Fund schemes
11.	Anju G S	Davangere University	23-02-2015/ 2020	leadership effectiveness of co-operative Banks in

				Davangere District
12.	Kavitha. H	Davangere University	31-12-2018 (Pursuing)	A Study on Risk and Return analysis of Mutual Funds- with special reference to selected asset management companies in Karnataka
13.	Shruthi Makanur	Davangere University	31-12-2018 (Pursuing)	A study on work life balance of women employees of Banking Sector in Karnataka
14.	Shruthi. D	Davangere University	30-01-2020 (Pursuing)	A study on Talent Management with respect to selected IT companies in Bangalore
15.	Soujanya. N	Davangere University	30-01-2020 (Pursuing)	Behavioral Competency Mapping- A Study with reference to Government First Grade College Teachers Affiliated to Davangere University
16.	Vijaya. K. S	Davangere University	30-01-2020 (Pursuing)	Role of HR analytics in employee engagement with special reference to IT sector in Bangalore
17.	Amulya. R.H	Davangere University	30-01-2020 (Pursuing)	Smart city Mission towards Sustainable development- A study with special reference to Karnataka State
18.	Shilpa.R.Y	Davangere University	30-01-2020 (Pursuing)	A Study on IOT and its applications in the Banking Sector

#### Academic/Administrative responsibilities:

1.	Appointed as <b>Dean</b> , Faculty of Commerce and Management, Davangere University since October , 2019
2.	<b>Finance officer</b> , Davangere University(From Aug 14 <sup>th</sup> 2018 to Sept 23 2019 )
3.	<b>Syndicate member</b> , Davangere for the year 2019-20
4.	<b>Academic Council</b> member for the year2019-20 and 2020-2021
5.	<b>Chairman</b> of Institute of Management Studies, Davangere University for 4 years (19 <sup>th</sup> jan 2012 to 18 <sup>th</sup> jan 2014 and 19 <sup>th</sup> jan 2018 to 18 <sup>th</sup> jan 2020)
6.	<b>Chairman</b> – Board of Studies for 4 years

7.	<b>Chairman-</b> Board of Examiner for 8 years
8.	Commerce Faculty Member
9.	Management Faculty <b>Chairman</b>
10.	<b>Coordinator</b> for Sociology(3 years), Kannada(2 years), History( 3 years) departments of Davangere University
11.	<b>Nodal Officer-UGC KSET</b> , University of Mysore for 2018-19 , 2019-2020 and 2020-2021(3 times)
12.	Former elected <b>Senate member</b> from Commerce Graduate Constituency (Chikamagalur, Shivamogga, Chidradurga and Davangere) for Kuvempu University

### Research Projects: Applied For Various Research Projects

Sl. No.	Title of the Project	Funding Agency	Project Budget	Period	Status
1.	“Impact of Covid-19on Capital Budgeting: An empirical study of SME’s in Davangere District”	ICSSR	Rs. 11.16 Lakh	18 months	Applied

### Research Publications:

#### a) International Journals

Sl.	Title	Name of the Journal/ Book / Paper	Place of Publication	Year
01.	ERP: A Strategy for Growth in Small & Medium Enterprises	Fourth AIMS International Conference on Management Proceedings Book	AIMS International Houston, USA	2006`
02.	Corporate Governance Efforts in India- A Review	Proceedings of the International Conference on Emerging Competitiveness Paradigms	PESIT and Indian University of Pennsylvania, USA	2007
03.	ERP” Implementation in Small and Medium Enterprises: Myths vs. Reality	Proceedings of the International Conference on Technology and Management two pillars of Success	ICFAI Business School, Hyderabad	Dec 2007
04.	Training in the SMEs: A look at the organizational Challenges and HR Objectives	Proceedings of the International Conference on SMEs in Transitional Economics: Challenges and Opportunities	GyanJyoti Institute of Management and Technology, MOHALI, PUNJAB	March 2008

05.	Formality of HRM practices in SMEs in Transitional Economics	Proceedings of the International Conference on SMEs in Transitional Economics: Challenges and Opportunities	GyanJyothi Institute of Management and Technology, MOHALI, PUNJAB	March 2008
06.	A Framework for Enterprise Resource Planning System Selection by small and Medium Enterprises	Proceedings of the 2 <sup>nd</sup> European Conference on Information Management and Evaluation.	Royal Holloway University of London	Sep 2008
07.	The Role of Brand Symmetry in Developing Brand Loyalty	Sangrahana An international Bi-Annual Refereed Journal of management	DayanandSagar College OF engineering & technology , Bangalore	July-Dec, 2009
08.	Consumer's perception of salesmen Competencies in Garment Retailing.	AIMA Journal OF Management & Research	Online	Nov 2009
09.	Corporate Governance of Banks-Impact of Disclosure on Performance	Proceedings of the 11th International Conference on Frontier Global Issues and Challenges in the New Millennium on Emerging Economy, Accounting, Finance & Information Technology, Business & Management .	Research Development Association & Research Development Research Foundation, Jaipur	Jan 05-06, 2012
10	Gender based perception in apparel purchase decision- A study with reference to Davangere an emerging city in Karnataka	EXCEL International Journal of Multidisciplinary Management Studies.	Online	1 <sup>st</sup> January 2012
11.	Brand Awareness: A challenge for Micro Industries ( With respect to Balaji Industries, Davangere)	International Conference on Challenges of Sustainability and Growth in Indian Industry (ISBN:978818884999-5)	BMS College of Engineering, Department of Management Studies, Bangalore.	20-21, Dec 2012
12.	ERP System Selection by Small and Medium Enterprises: An Empirical Study.	Proceedings of the 10 <sup>th</sup> AIMS International Conference on Management.	Indian Institute of Management, Bangalore.	Jan 6-9, 2013

13.	Servqual Failure at SBM	Proceedings of the 10 <sup>th</sup> AIMS International Conference on Management.	Indian Institute of Management, Bangalore.	Jan 6-9, 2013
14.	Influence of Leadership on Effectiveness: A Literature Survey in Banking Sector	Proceedings of the 10 <sup>th</sup> AIMS International Conference on Management.	Indian Institute of Management, Bangalore.	Jan 6-9, 2013
15.	Role of Board of Directors in Improving the Financial Performance Among BSE 200	Proceedings of the 10 <sup>th</sup> AIMS International Conference on Management.	Indian Institute of Management, Bangalore.	Jan 6-9, 2013
16.	Consumer Protection Act, 1986: Issues and Challenges	International Journal of Emerging Research in management & Technology ISSN: 2278-9359	Online	April 2013
17.	Risk management in Banking Sector: An Empirical Study	International Journal review of Research, Volume-2 issue-9	International Journal review of Research, Volume-2 issue-9	June-2013
18	Rural consumers brand choice behavior for mobiles	Zenith International Journal of Business Economics and Management Research (ISSN 2249-8826)	online	June 2013
19	Emerging issues of Management education ( A Conceptual Framework)	Zenith International Journal of Multidisciplinary Approach) (ISSN 2231-8980)	Online	June 2013
20	Reducing Bullwhip Effect in Fresh Food Vegetable Supply Chain Management: A Strategic Approach for Inclusive Growth	International Journal of supply chain management. ISSN: P:2051-3771 ISSN: O:2050-7399	www.excelingtech.co.uk	Sept 2013
21	Performance Appraisal of Public Sector Banks in India	2 <sup>nd</sup> International Conference on Managing Human Resources at the workplace( ISSN;978-81-922146-5-8)	Sdmind	13-14, Dec 2013
22	Competency Mapping- To do or Not to do	International conference on Empowering Employability in Business Education	Dept. of Commerce & Management And Acme Intellects(International journal of	6 <sup>th</sup> May 2014

		Edited book (ISSN 2320-2939)	research in Management, Social Sciences & Technology)	
23	Employability: A required contribution of student, employer and a teacher	International Conference on Empowering Employability in Business Education Edited book (ISSN 2320-2939)	Dept. of Commerce & Management And Acme Intellects(International journal of research in Management, Social Sciences & Technology)	6 <sup>th</sup> May 2014
24	Emerging issues of Management Education (A Conceptal framework)	International Conference on Empowering Employability in Business Education Edited book (ISSN 2320-2939)	Dept. of Commerce & Management And Acme Intellects(International journal of research in Management, Social Sciences & Technology)	6 <sup>th</sup> May 2014
25	When men can why not women – It's not just a man's world	International Conference on Empowering Employability in Business Education Edited book (ISSN 2320-2939)	Dept. of Commerce & Management And Acme Intellects(International journal of research in Management, Social Sciences & Technology)	6 <sup>th</sup> May 2014
26	A study on impact of employee retention in private sector – Sugar mill	International Conference on Empowering Employability in Business Education Edited book (ISSN 2320-2939)	Dept. of Commerce & Management And Acme Intellects(International journal of research in Management, Social Sciences & Technology)	6 <sup>th</sup> May 2014
27	Agriculture Supply Chain Management: A scenario in India	Research Journal of Social Science & management. ISSN:2251-1571	www.theinternationaljournal.org	Nov. 2014
28	A study on Job Satisfaction of Insurance Agents in Davangere district	Acme Intellects International Journal of Research in Management, Social Sciences and Technology (ISSN 2320-2939)	Dept. of studies in Research in Business Administration, Tumkur University and Bangalore Insurance Institute.	22 <sup>nd</sup> Nov 2014
29	Factors affecting the demand for Insurance in Davangere city: An empirical analysis(with special reference to users and non-users of insurance)	Acme Intellects International Journal of Research in Management, Social Sciences and Technology (ISSN 2320-2939)	Dept. of studies in Research in Business Administration, Tumkur University and Bangalore Insurance Institute.	22 <sup>nd</sup> Nov 2014

30	Health Insurance: Technology as a key growth drive	Acme Intellects International Journal of Research in Management, Social Sciences and Technology (ISSN 2320-2939)	Dept. of studies in Research in Business Administration, Tumkur University and Bangalore Insurance Institute.	22 <sup>nd</sup> Nov 2014
31	Sachetisation: A Value To Rural Consumer”	Emerging Markets Conference- Redefining Value in Emerging Markets	Institute of Management Technology Ghaziabad/Dubai	20-22, jan 2015
32	Impact of SERVQUAL on customer satisfaction of organized retailers in Davangere City	Emerging Markets Conference- Redefining Value in Emerging Markets	Institute of Management Technology Ghaziabad/Dubai	20-22, jan 2015
33	A Study on letter of credit and its operations at Himalayan Bank Limited, Nepal.	Research Revolution, Volume –III, Issue 10, ( ISSN: 2319-300X )	Divine publications, Indore, India	July 2015
34	A Study on analysis of Remittance service at Everest Bank Limited, Nepal.	Global Journal of Creative Research and Development ( ISSN 2394 – 529X )	Green Engineers Group	Jul-Sep 2015
35	Impact and Challenges of Merger and Acquisition in Nepalese Banking and Financial Institutions	Journal of Exclusive Management Science (ISSN: 2277-5684)	Archers and Elevators Publishing House	Aug, 2015
36	Do Macroeconomic Determinants Matter for the Performance of the Stock Market? Evidence from Indian Data	AIJBSR Special issue of selected papers of International Conference on Global Economic Growth and Sustainability: Challenges and Prospects(ISSN: 0975-749X)	Annamalai International Journal of Business Studies and Research	20-21, Nov 2015
37	Role of Employee training in creating a best place to work and retain the best talent in the organisation	International journal of Research in Commerce, Economics and Management(ISSN 2231-4245)	<a href="http://www.ijrcm.org.in">www.ijrcm.org.in</a> Haryana, India.	Dec, 2015
38	An Impact of Currency Fluctuations on Indian stock Market	International Journal of Application or Innovation in Engineering &	<a href="http://www.ijaiem.org">www.ijaiem.org</a>	June, 2016



		Management(IJAIEM) ISSN: 2319-4847		
39	The role of information in enhancing the agribusiness supply chain performance: A case study of dry chilli	International Journal of applied research. ISSN: P:2394-7500 ISSN: O:2394-5869 Impact Factor- 5.2	www.allresearchjournal.com	Nov 2016
40	Role of facilities in Agribusiness supply chain management: A case study of dry chilli farmers	IJESRT International journal of engineering sciences & Research Technology.(ISSN:2277-9655) Impact factor: 4.116	www.ijesrt.com	Dec 2016
41	The dynamics of transportation in dry chilli supply chain management	Asia Pacific Journal of research ISSN: P:2320-5504 ISSN: O:2347-4793 Impact Factor- 6.58	www.apjor.com	Dec 2016
42	The supply chain performance factors in Agricultural supply chain management: A case study of dry chilli farmers	GE- International Journal of Management Research (ISSN(o): 2321-1709, ISSN(p):2394-4226) Impact Factor- 5.779	Associated Asia Research Foundation(AARF)	Jan 2017
43	Dimensions of dry chilli inventory management by farmers	Global Journal of Engineering Science and Research Management. ISSN:2349-4506 Impact Factor- 2.785	www.gjesrm.com	Jan 2017
44	Dimensions of driver sourcing preferred by dry chilly farmers in supply chain management	International Journal of Consumer and Management Research ISSN: 2455-1627 Impact Factor: RJIF 5.22	www.managejournal.com	Feb 2017
45	A Study on Performance Evaluation of Selected Indian Equity Mutual Funds.	International Journal of Creative Research Thoughts (IJCRT)	ISSN 2320-2882	Jan.2018
46	Empirical Analysis on Influence of Unemployment rate on Indian Economy:	International Journal of Research in Economics and Social Sciences.	ISSN(o): 2249-7382 (Impact Factor: 6.939)	Feb 2018

47	Empirical Analysis on FDI Inflow Influence on the Growth of Indian GDP	Kaav International Journal of Economics Commerce & Business Management.	ISSN: 2348-4969 (Impact Factor:7.8902)	Mar.2018
48	An Empirical Study: Workers Attitude Towards The Human Resource Development In Indian Garments Industry.	International Journal of Creative Research Thoughts	ISSN: 2320-2882 (Impact Factor: 5.97)	April-2018
49	Life Style of Technology towards Effectiveness of Co-operative Banks – Davangere District	International Journal of Creative Research Thoughts(IJCRT)	ISSN:2320-2882 (Impact Factor: 5.97)	April-2018
50	Efficacy of Co-operative Banks	International Journal of Creative Research Thoughts(IJCRT)	ISSN:2320-2882 (Impact Factor: 5.97)	April-2018
51	A Study on HPWS (High Performance Work System) at Garment Sector	International Journal of Research and Analytical Reviews(IJAR)	ISSN:2349-5138 (Impact Factor: 5.75)	July-2018
52	A Flavour of Garments Industry in India and China	International Journal of Research and Analytical Reviews(IJAR)	E-ISSN 2348-1269, P-ISSN 2349-5138(Impact Factor: 5.75)	Aug. 2018
53	An Empirical Study on the Effect of Gross Domestic product on Inflation: Evidence Indian Data	International Journal of Academy of Accounting and Financial Studies Journal	ABDC- C Ranked and Scopus Journal Print ISSN: 1096-3685 Online ISSN: 1528-2635	Dec. 2018
54	Empirical Study on Evaluation of the Performance of Indian Mutual Fund Schemes	International Journal of Research and Analytical Reviews(IJAR)	E-ISSN 2348-1269, P-ISSN 2349-5138 (Impact Factor: 5.75)	Dec. 2018
55	Role of Marketing Mix in Patient Satisfaction among Private hospitals- A study with special reference to	International Journal of Research and in Engineering, IT and Social Sciences Reviews(IJAR)	ISSN: 2250-0588 (Impact Factor: 6.452)	Jan. 2019

	Bangalore city, Karnataka			
56	A case study on effectiveness of Training and Development at Syntheite Industries	International Journal of Research and Analytical Reviews(IJRAR)	ISSN: 2349-5138 (Impact Factor: 5.75)	Mar. 2019
57	Service Marketing Mix and its effect on Patient Satisfaction and Behavioural Intention	International Journal of Research and in Engineering, IT and Social Sciences Reviews(IJRAR)	ISSN: 2250-0588 (Impact Factor: 6.565)	Mar. 2019
58	Air Traveler Satisfaction: An analysis of Pre-Flight, In- Flight and Post Flight service quality	Zenith International Journal of Multidisciplinary Research ISSN: 2231-5780	www.zenithresearch.org.in	July,2019
59	A Study on Domestic Air Travelers Behaviour: A Travelers Priority	Zenith International Journal of Multidisciplinary Research ISSN: 2231-5780	www.zenithresearch.org.in	July,2019
60	Implementation of HRIS Automation at Incture Technologies	International Journal for Research in Engineering application and Management	ISSN: 2454-9150	Nov.2019
61	Short-run performance evaluation of under-priced Indian IPOs	Law and Financial Markets Review	ABDC- B Ranked and Scopus Journal ISSN: 1752-1440 (Impact Factor:	May, 2020
62	Testing of Causality relationship between Indian and Australian mutual funds' performance: standard vs customized benchmarks	Investment management and Financial innovations	ABDC – B Ranked and Scopus Journal ISSN: 1810-4967 (Impact Factor:	Sept.2020
63	Economic inclusivity of women an act of gender equality for Economic Growth	International journal of creative research thoughts(IJCRT)	ISSN: 2320-2882 (Impact Factor:7.97)	Jan, 2021

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### b) National Journals

Sl.	Title	Name of the Journal/ Book / Paper	Place of Publication	Year
1	The Glamorous world of Advertising	Journal of Marketing	New Delhi	1996
2	3i Framework – A new paradigm to management concept	Rajatha Rashmi, Silver Jubilee Souvenir	P.G. Center Shivagangothri, Davanagere	2005
3	The Knowledge Management Grid	The ICFAI Journal of knowledge Management	ICFAI University Press, Hyderabad	2005
4	Customer Experience Management – The Mantra for Success	Ushus Journal of Business Management	Christ College Banagalore	2006
5	Competency Mapping – What’s it all about?	The Management Education (Plan your career manage your future)	Mumbai	Jan 2008
6	The Art of Using Humour in Public Speaking	The management Education (Plan your career manage your future)	Mumbai	May 2008
7	Analyzing the Relationship between Brand Perception and Customer Loyalty in Life Insurance Industry.	The Journal Contemporary management Research (CECMAR)	Bharathidasan Institute of management Tiruchirappalli	Mar 2009
8	Corporate Governance Reporting in Indian Banking Companies	Adarsh Journal of Management Research (ISSN 0974-7028)	Adarash Group of Insitutes, Bangalore	Mar 2010
9	Disclosure of Corporate Governance in Banks and its impact on selected performance parameters	Adarsh Journal of Management Research (ISSN 0974-7028)	Adarash Group of Insitutes, Bangalore	Mar 2011

10	A Literature study about the availability of employable skills for frontline retailing in emerging cities of India.	Development challenges in the 12 <sup>th</sup> Five year plan- Issues, Concerns and Delibrations	Institute of management, Nitte	Dec 2011
11	Implementing Enterprise Resource Planning Systems in Small and Medium Enterprises: Myths versus Reality.	Contemporary research in Management	SDM Institute for Management Development, Mysore	2012
12	Brand Loyalty Model for Oral care and Life Insurance	Adarsh Journal of Management Research	Adarsh Institute Of management studies	Sep 2012
13	Corporate Governance-A way to improve performance in Banks	ISBN EDITED book: Management of Inclusive growth: issues, challenges and opportunities	4 <sup>th</sup> national conference 2012: Bapuji B-Schools, Davangere	March, 2012
14	Impact of Servant Leadership on team effectiveness	ISBN EDITED book: Management of Inclusive growth: issues, challenges and opportunities	4 <sup>th</sup> national conference 2012: Bapuji B-Schools, Davangere	March, 2012
15	Brand Symmetry Index Model To Measure Brand Uniqueness	Adarsh Journal of Management Research	Adarsh Institute of Management, Bangalore	March 2013
16	Ethical issues in Finance: A Glimpse on insider trading	Proceedings	Asian Business School, Noida, India	15 <sup>th</sup> March 2013.
17	How to cope with Turbulent Business environment and its importance	Conference proceedings	Management education and research Institute	23 <sup>rd</sup> Feb- 2013
18	Brand Symmetry Index Model to measure Brand Uniqueness	Adarsh Journal Of Management Research	Adarsh group of Institute , Bangalore	March- 2013
19	A Comparative Study of NPA's of Banking Sector	Southern Economics Journal	New Delhi	April 15, 2013
20	A Literature study about the availability of	proceedings	5 <sup>th</sup> National conference	

	employable skills for frontline retailing in emerging cities of India			
21	Failure of social Responsibility by BBMP Bangalore and Role of Green Marketing in Protecting Environment.	Proceedings	Department of studies and research in commerce, Gulbarga university, Gulbarga	25 <sup>th</sup> may, 2013
22	Risk parameters of Banking sectors in India A Comparative Study	Southern Economics	Southern Economist Bangalore	June 15 2013
23	A literature Survey on Significance of Leadership influence on Effectiveness in Banking Sector	Adarsh Journal Of Management Research	Adarsh group of Institute , Bangalore	Sept 2013
24	A paper on “How to cope with a turbulent Business Environment and its importance”	MERI- Journal of Management & IT	(ISSN 0974-2093) Management Education & Research Institute, New Delhi	Oct. 2013
25	Opportunities Challenges and problems of Rural Women Entrepreneurship in India	Conference proceedings	Dept. of Studies and Research in Commerce, Davangere University	Nov. 2013
26	Challenges faced by Rural Davangere Women Entrepreneurs	Conference proceedings	Dept. of Studies and Research in Commerce, Davangere University	Nov. 2013
27	Rural Women Entrepreneurship: A Review	Conference proceedings	Dept. of Studies and Research in Commerce, Davangere University	Nov. 2013
28	Rural Women Entrepreneurship – A case in Karnataka	Conference proceedings	Dept. of Studies and Research in Commerce, Davangere University	Nov. 2013
29	The role of behavioral Finance and its implications	Management Trends: Past, Present and Future (National Conference Edited book)( ISBN: 978-93-80258-20-1)	Department of Management Studies, Sinhgad College of Engineering.	2013

30	NPA Management in Banks - An Innovative approach	Golden Research Thoughts (ISSN: 2231-5063)	Laxmi book publication	Dec. 2013
31	Information Technology Facilities in Co-Operative banking Sector- A case study of Davangere District	Golden Research Thoughts(ISSN No.- 2231-5063)	Laxmi Book Publication, Solapur, Maharashtra	Jan 2014
32	BASEL-3 and its impact on Indian Banking sector	Indian Streams Research Journal(ISSN 2230-7850)	Laxmi Book Publication, Solapur, Maharashtra	Jan 2014
33	Competency Mapping in IT industry – A Road map for future	Adarsh Journal Of Management Research(ISSN 0974-7028)	Adarsh group of Institute , Bangalore	March 2014
34	Youth involvement towards cellular phone with special reference to Davangere district	Global Journal of Commerce and Management Perspective (ISSN 2319-7285)	Global Institute for Research & Education	Sep-Oct 2014
35	Challenges of SHG's Rural women entrepreneurship with special reference to Davangere district	Global Journal of Commerce and Management Perspective (ISSN 2319-7285)	Global Institute for Research & Education	Sep-Oct 2014
36	Internet Impact among youth involvement with Family	Research in Innovative Practices in Business and Information Technology(ISBN 978-1-63452-467-4)	Adarsh Institute of Management and Information Technology, India and Stevenson University, USA	Dec 2014
37	A proportional study on performance of Equity Based Mutual Fund Scheme of UTI and LIC	Research in Innovative Practices in Business and Information Technology(ISBN 978-1-63452-467-4)	Adarsh Institute of Management and Information Technology, India and Stevenson University, USA	Dec 2014
38	An Awareness of usage towards cell Phone with Special Reference to Davangere District	Sustainability in Management – 5 <sup>th</sup> National conference proceedings	Bapuji Academy of Management and Research, Davangere (ISBN:978-81-923654-1-1)	2015

39	An empirical study: Workers Attitude towards the Human Resource Development in Indian Apparel Industry	Sustainability in Management – 5 <sup>th</sup> National conference proceedings	Bapuji Academy of Management and Research, Davangere (ISBN:978-81-923654-1-1)	2015
40	A flavor of an apparel Industry in India and China	Sustainability in Management – 5 <sup>th</sup> National conference proceedings	Bapuji Academy of Management and Research, Davangere (ISBN:978-81-923654-1-1)	2015
41	Apparel Sector Trends in India	Sustainability in Management – 5 <sup>th</sup> National conference proceedings	Bapuji Academy of Management and Research, Davangere (ISBN:978-81-923654-1-1)	2015
42	Green Marketing: A Conceptual Study on Issues, Challenges and its Implementation in India.	Sustainability in Management – 5 <sup>th</sup> National conference proceedings	Bapuji Academy of Management and Research, Davangere (ISBN:978-81-923654-1-1)	2015
43	Performance Evaluation of Mutual Funds Schemes in India	Sustainability in Management – 5 <sup>th</sup> National conference proceedings	Bapuji Academy of Management and Research, Davangere (ISBN:978-81-923654-1-1)	2015
44	The Sustainable Edges of Organized Retailing over Unorganized Retailing in Indian Sector	Sustainability in Management – 5 <sup>th</sup> National conference proceedings	Bapuji Academy of Management and Research, Davangere (ISBN:978-81-923654-1-1)	2015
45	Anatomy of FDI impact on Indian Economy	Sustainability in Management – 5 <sup>th</sup> National conference proceedings	Bapuji Academy of Management and Research, Davangere (ISBN:978-81-923654-1-1)	2015
46	Role of Ethical Leadership in Organization Branding - A Case Study of Polyhydron Private Limited, Belgaum	Sustainability in Management – 5 <sup>th</sup> National conference proceedings	Bapuji Academy of Management and Research, Davangere (ISBN:978-81-923654-1-1)	2015



47	Performance Evaluation of Indian Equity Mutual Fund Schemes	Journal of Business Management and Social Sciences Research(JBM&SSR) (ISSN NO: 2319-5614)	Blue Ocean Research Journals	Nov 2015
48	Employee Engagement Practices Leads to organizational Branding	SYNERGY I.T.S Journal of I.T and Management ( ISSN:0972-7361)	Institute of Technology and Science, Ghaziabad, UP, india.	July-Dec, 2015
49	Role of Employee Welfare facilities on organizational Branding among the employees- with special reference to Synthite Industries LTD, Harihar.	ELK ASIA PACIFIC Journal of Human Resource Management and Organisational Behaviour (ISSN 2394-0409)	www.elkjournals.com	2015
50	A Study on Investors Attitude Towards Mutual Fund as an Investment Avenue	Journal of Emerging Technologies and Innovative Research (JETIR)	ISSN-2349-5162	Feb.2018
51	A Study on Performance Evaluation of Gold ETFs in India.	IJEMR	ISSN 2249-8672	Feb.2018
52	Impact of Inflation and GDP on Cnx Nifty	Adarsh Journal of Management Research	ISSN 0974-7028	Mar. 2018
53	A comprehensive Study On Impact of Social Networking Sites On Students Academic Performance	INSPIRA-Journal of Modern Management & Entrepreneurship	ISSN:2231-167 (Impact Factor: 2.5442)	April- 2018
54	Apparel Sector Trends in India	Journal of Emerging Technologies and Innovative Research	ISSN:2349-5162 (Impact Factor: 5.87)	June- 2018
55	A study on Effectiveness of Performance Appraisal system at Food Industries	Journal of Emerging Technologies and Innovative Research(JETIR)	ISSN: 2349-5162 (Impact Factor: 5.87)	Feb. 2019

56	Investors attitude towards SBI Mutual Funds(A case study in Davangere city)	Tathapi (UGC Care journal)	ISSN: 2320-0693 (Impact Factor: 5.60)	May, 2020
57	An article on “Time Management- Perception Study of PG Students during COVID-19”	AEGAEUM journal(UGC Care journal)	ISSN: 0776-3808 (Impact Factor:6.2)	Aug.2020
58	A study on understanding the work life balance and emotional intelligence	Compliance Engineering Journal(UGC Care journal)	ISSN: 0898-3577 (Impact Factor:6.2)	Aug.2020
59	Impact of COVID-19 on Mutual Investment	Alochana Chakra Journal(UGC Care journal)	ISSN: 2231-3990 (Impact Factor: 6.3)	Sept.2020
60	Impact of Virtual classes of PG students during Pandemic	Journal of Interdisciplinary Cycle Research	ISSN: 0022-1945 (Impact Factor:6.1)	Sept.2020
61	Risk and Return Analysis of selected Mutual Funds	GRADIVA review Journal	ISSN: 0363-8057	2021

### c) National Conference

Sl. #	Conference/Seminar/Workshop, etc.,	Sponsorers	Year	Title of the paper (if presented)
1	National Seminar on Dimensions of Rural Transportation in India.	Dept. of Commerce, Kuvempu University, Davanagere	16 <sup>th</sup> Mar- 1996	Rural Road Transportation and Rural Development
2	National Conference on Globalization	Kirloskar Institute of Advanced Management Studies, Harihar	1-2 <sup>nd</sup> Dec 1996	Participated
3	State Level Conference for teachers of Commerce and Management on Challenges for Business Education in the 21 <sup>st</sup> Century	Federation of Teachers Councils of Commerce and management, Davanagere	11-12 <sup>th</sup> July 1997	Participated
4	National Seminar on Management Challenges in the 21 <sup>st</sup> Century	Institute of Management Studies, Kuvempu University, P.G.Center, Davanagere	18-19 <sup>th</sup> Mar 2002	Participated
5	National Seminar on Commerce	Dept. of Commerce,	23-24 <sup>th</sup>	Participated

	Education in the New Millennium	Kuvempu University, Davangere and the committee on Commerce Education and Counseling of the Institute of Chartered Accountants of India, New Delhi.	Aug- 2003		
6	National Seminar on Indian Economy in the WTO Era: The Challenges ahead.	SBRR Mahajana First Grade College, Mysore.	3-4 <sup>th</sup> Oct 2003	Participated	
7	National Seminar on Intellectual Property Rights	Dept. of Commerce, Kuvempu University, Davanagere	14-15 <sup>th</sup> Mar-2004	Participated	
8	National Seminar on Changing Dimensions of Management in New Millennium	Vijayanagar Institute of Management Studies, Gulbarga University, Bellary.	21-22 <sup>nd</sup> Feb-2004	Rural Market-A Growth Engine	
9	State Level Seminar on Value Added Tax.	Dept. of Commerce, Kuvempu University, Davanagere	19 <sup>th</sup> Mar 2005	Participated	
10	National Seminar on WTO and its implications on Indian Economy	Dept. of Studies in Economics, Kuvempu University, P.G. Centre, Davanagere	30-31 <sup>st</sup> Mar-2005	Participated	
11	Organised National Level Seminar on Management-2020	Institute of Management Studies, Kuvempu University, P.G. Centre, Davanagere	13 <sup>th</sup> April 2005	Seminar Co-ordinator	
12	National Level Seminar on Global Convergence of Commerce Education	P.G. Studies and Research in Business Admn. Commerce and Tourism Admn. Kuvempu University, Shankargatta	28-29 <sup>th</sup> Oct- 2006	Participated	
13	National Seminar on “ Indian Capital Market in Two Thousand Twenty (2020)”	Organized by Dept. of PG Studies and Research in Commerce, Kuvempu University, Davanagere.	3 <sup>rd</sup> Feb 2007	Participated	
14	National Seminar on Infrastructure Development current scenario and future challenges	DOS in Economics Kuvempu University, Shankargatta	15-16 Feb 2008	Micro Finance: A way to Alleviate Poverty	
15	National Seminar on Challenges and Opportunities in Marketing A Paradigm Shift	DOS in Commerce, P.G. Centre, Kuvempu University, Davanagere	Dec-2008	Retail Chain Management	

16	4 <sup>th</sup> National Conference on Management of Inclusive Growth: Issues, Challenges & Opportunities	BIET-MBA Programme & Bapuji academy of Management & Research	16-17 <sup>th</sup> March, 2012	Corporate Governance – A way to improve performance in banks	
17 18	4 <sup>th</sup> National Conference on Management of Inclusive Growth: Issues, Challenges & Opportunities	BIET-MBA Programme & Bapuji academy of Management & Research	16-17 <sup>th</sup> March, 2012	Impact of servant leadership on team effectiveness	
19	4 <sup>th</sup> National Conference on Management of Inclusive Growth: Issues, Challenges & Opportunities.	BIET-MBA Programme & Bapuji academy of Management & Research	16-17 <sup>th</sup> March, 2012	Contribution of measure for reducing bullwhip effect in supply chain management towards the inclusive growth	
20	National Conference on Human Resource Development-New Paradigm and Perspective	SBC First Grade College for Women	28 <sup>th</sup> and Sep 2012	Participated as resources Person	
21	National Conference on Technology in Business: A Competitive Edge for Organisations NCTB-2013	Tumkur University and East point college of Engineering and Technology	28 <sup>th</sup> Mar 2013	E-Tailing: Issues and Solution	
22	Two Day National conference on Rural Women Entrepreneurship in India	Dept. of Studies and Research in Commerce, Davangere University	9-10 <sup>th</sup> Nov 2013	Women Entrepreneurship in India- Problems and Prospects	
23	Two Day National conference on Rural Women Entrepreneurship in India	Dept. of Studies and Research in Commerce, Davangere University	9-10 <sup>th</sup> Nov 2013	Rural Women Entrepreneurship through Self help Groups with special reference to Davangere District	
24	Two Day National conference on Rural Women Entrepreneurship in India	Dept. of Studies and Research in Commerce, Davangere University	9-10 <sup>th</sup> Nov 2013	Attitude of Rural Female Commerce and Management Students towards choosing Entrepreneurship as a Career Option	
25	Two Day National conference on Rural Women Entrepreneurship in India	Dept. of Studies and Research in Commerce, Davangere University	9-10 <sup>th</sup> Nov 2013	Challenges of Rural Women Entrepreneurship in India- A study with reference to Davangere District	
26	Two Day National conference on Rural Women Entrepreneurship in India	Dept. of Studies and Research in Commerce, Davangere University	9-10 <sup>th</sup> Nov 2013	Opportunities Challenges and problems of Rural Women Entrepreneurship in India	
27	Two Day National conference on Rural Women Entrepreneurship in India	Dept. of Studies and Research in Commerce, Davangere University	9-10 <sup>th</sup> Nov 2013	Challenges faced by Rural Davangere Women Entrepreneurs	

28	Two Day National conference on Rural Women Entrepreneurship in India	Dept. of Studies and Research in Commerce, Davangere University	9-10 <sup>th</sup> Nov 2013	Rural Women Entrepreneurship: A Review	
29	Two Day National conference on Rural Women Entrepreneurship in India	Dept. of Studies and Research in Commerce, Davangere University	9-10 <sup>th</sup> Nov 2013	Rural Women Entrepreneurship – A case in Karnataka	
30	National Conference on Indian Insurance Sector: Innovation, Sustainability and Social Impact	Dept. of studies in Research in Business Administration, Tumkur University and Bangalore Insurance Institute.	22 <sup>nd</sup> Nov 2014	A study on Job Satisfaction of Insurance Agents in Davangere district	
31	National Conference on Indian Insurance Sector: Innovation, Sustainability and Social Impact	Dept. of studies in Research in Business Administration, Tumkur University and Bangalore Insurance Institute.	22 <sup>nd</sup> Nov 2014	Factors affecting the demand for Insurance in Davangere city: An empirical analysis(with special reference to users and non-users of insurance)	
32	National Conference on Indian Insurance Sector: Innovation, Sustainability and Social Impact	Dept. of studies in Research in Business Administration, Tumkur University and Bangalore Insurance Institute.	22 <sup>nd</sup> Nov 2014	Health Insurance: Technology as a key growth drive	
33	National Seminar on Business Ethics and Corporate Governance	UGC sponsored, Government First Grade College, Davangere	21 <sup>st</sup> Feb 2015	Ethics, Corporate Governance and Value Creation	
34	Two day National Level Conference on Sustainability in Management	Bapuji Institute of Engineering and Technology and BapujiAcadamy of Management and Research	29-30, Jan 2015	An Awareness of usage towards cell Phone with Special Reference to Davangere District	
35	Two day National Level Conference on Sustainability in Management	Bapuji Institute of Engineering and Technology and BapujiAcadamy of Management and Research	29-30, Jan 2015	An empirical study: Workers Attitude towards the Human Resource Development in Indian Apparel Industry	
36	Two day National Level Conference on Sustainability in Management	Bapuji Institute of Engineering and Technology and BapujiAcadamy of Management and	29-30, Jan 2015	A flavor of an apparel Industry in India and China	

		Research			
37	Two day National Level Conference on Sustainability in Management	Bapuji Institute of Engineering and Technology and BapujiAcadamy of Management and Research	29-30, Jan 2015	Apparel Sector Trends in India	
38	Two day National Level Conference on Sustainability in Management	Bapuji Institute of Engineering and Technology and BapujiAcadamy of Management and Research	29-30, Jan 2015	Green Marketing: A Conceptual Study on Issues, Challenges and its Implementation in India.	
39	Two day National Level Conference on Sustainability in Management	Bapuji Institute of Engineering and Technology and BapujiAcadamy of Management and Research	29-30, Jan 2015	Performance Evaluation of Mutual Funds Schemes in India	
40	Two day National Level Conference on Sustainability in Management	Bapuji Institute of Engineering and Technology and BapujiAcadamy of Management and Research	29-30, Jan 2015	The Sustainable Edges of Organized Retailing over Unorganized Retailing in Indian Sector	
41	Two day National Level Conference on Sustainability in Management	Bapuji Institute of Engineering and Technology and BapujiAcadamy of Management and Research	29-30, Jan 2015	Anatomy of FDI impact on Indian Economy	
42	One day National conference on “Make in India Opportunities and Challenges for Entrepreneurship”	Global Business School, Hubli	18 <sup>th</sup> Aug 2015	Impact of Employee welfare facilities on organizational branding among the employees- A case study of Synthite Industries Ltd. Harihar.	
43	National Conference on Innovation Management-Emerging Paradigms	Institute of Management Studies, Davangere University	17 <sup>th</sup> Dec 2015	E-Commerce Impact on Indian Market: A survey on social impact.	
44	National Conference on Innovation Management-Emerging Paradigms	Institute of Management Studies, Davangere University	17 <sup>th</sup> Dec 2015	Innovation Challenges, Constraints and Opportunities for the rural poor.	
45	National Seminar on Emerging Paradigms in Global Business- its implications for Business Education	Davangere University Teachers Council of Commerce and Management and Dept.	2nd-3 <sup>rd</sup> , May, 2016	Organisational Branding for Educational Institutes.	

		of studies and research in Commerce and Institute of Management Studies, Davangere University,			
46	National Conference on Emerging Issues in Management and an interface between Management & Technology	Institute of Management Studies, Davangere University	22-23, Dec 2016	Green HRM: A Conceptual Study on its issues, challenges and sustainable growth in an organisation	
47	National Conference on Emerging Issues in Management and an interface between Management & Technology	Institute of Management Studies, Davangere University	22-23, Dec 2016	Impact of Technology on Service Sector	
48	National Conference on Emerging Issues in Management and an interface between Management & Technology	Institute of Management Studies, Davangere University	22-23, Dec 2016	Online Banking opportunities and Challenges	
49	National Conference on Emerging Issues in Management and an interface between Management & Technology	Institute of Management Studies, Davangere University	22-23, Dec 2016	The Rapid Alert ahead – Co-operative Banks	

#### d) International Conference

Sl. #	Conference/Seminar/Workshop, etc.,	Sponsorers	Year	Title of the paper	
1	AIMS International Conference on Management.	Indian Institute of Management, Indore	28-31 <sup>st</sup> Dec-2006	ERP: A Strategy for Growth in Small and Medium Enterprises	
2	International Conference on Emerging Competitiveness Paradigms.	The International Society for Competitiveness and PES Institute of Management, Banagalore, Goa.	11-12 <sup>th</sup> Jan-2007	Corporate Governance Efforts in India- A Review	
3	International Conference on Technology and Management two pillars of Success	ICFAI Business School, Hyderabad	Dec-2007	ERP : Implementation in Small and Medium Enterprises : Myths vs Reality	
4	International Conference on SMEs in Transitional Economics: Challenges and Opportunities	GyanJyothi Institute of Management and Technology, MOHALI, PUNJAB	March 2008	Formality of HRM practices in SMEs in Transitional Economics	
5	International Conference on SMEs in Transitional Economics: Challenges and Opportunities	GyanJyothi Institute of Management and Technology, MOHALI, PUNJAB	March 2008	Training in the SMEs: A look at the organizational challenges and HR objectives	
6	International Conference on Managing	PESIT and Indiana University of	2-3 Jan-	ERP System	



	for a Sustainable Economy	Pennsylvania, Bangalore	2009	Acquisition by Small and Medium Enterprises: Influencing Factors
7	International Conference on Managing for a sustainable Economy	PESIT and Indiana University of Pennsylvania, Bangalore	2-3 Jan 2009	The New Wave in Competency Mapping: Process Based Knowledge Mapping
8	International Conference on Managing for a sustainable Economy	PESIT and Indiana University of Pennsylvania, Bangalore	2-3 Jan 2009	Corporate Governance Reporting in Indian Banking Companies from Compulsion to value addition
9	International Conference on Managing for a sustainable Economy	PESIT and Indiana University of Pennsylvania, Bangalore	2-3 Jan 2009	Green Marketing A Strategic Initiative for Sustainable Development
10	11 <sup>th</sup> International Conference on Frontier Global Issues and Challenges in the New Millennium on Emerging Economy, Accounting, Finance & Information Technology, Business & Management.	Research Development Association & Research Development Research Foundation, Jaipur	5-6 <sup>th</sup> Jan 2012	Corporate Governance of Banks-Impact of Disclosure on Performance.
11	International Conference on Challenges of Sustainability & Growth In Indian Industry.	BMS College of Engineering, Department of Management Studies & Research Centre, Bangalore.	20-21 <sup>st</sup> Dec-2012	“Brand Awareness: A Challenge for Micro Industries”- With respect to Balaji Industries Davangere.
12	10 <sup>th</sup> AIMS International Conference on Management.	Indian Institute of Management, Bangalore	6-7th Jan, 2013	ERP System Selection by Small and Medium Enterprises: An Empirical Study.
13	10 <sup>th</sup> AIMS International Conference on Management	Indian Institute of Management, Bangalore	6-7th Jan, 2013	Servqual Failure at SBM
14	10 <sup>th</sup> AIMS International Conference on Management.	Indian Institute of Management, Bangalore	6-7th Jan, 2013	Influence of Leadership on Effectiveness: A Literature Survey in Banking Sector
15	International Conference on Technology and Business Management	American University in the Emirates, Dubai	18-20 <sup>th</sup> March, 2013	Organizational Hierarchy of Leadership styles and its influence on Effectiveness



16	International conference on Empowering Employability in Business Education.	Dept. of Commerce & Management Channagiri And Acme Intellects(International journal of research in Management, Social Sciences & Technology)	6 <sup>th</sup> May 2014	Competency Mapping- To do or Not to do	
17.	International Conference on Empowering Employability in Business Education.	Dept. of Commerce & Management Channagiri And Acme Intellects(International journal of research in Management, Social Sciences & Technology)	6 <sup>th</sup> May 2014	Employability: A required contribution of student, employer and a teacher	
18	International Conference on Empowering Employability in Business Education.	Dept. of Commerce & Management Channagiri And Acme Intellects(International journal of research in Management, Social Sciences & Technology)	6 <sup>th</sup> May 2014	Emerging issues of Management Education (A Conceptual framework)	
19	International Conference on Empowering Employability in Business Education.	Dept. of Commerce & Management Channagiri And Acme Intellects(International journal of research in Management, Social Sciences & Technology)	6 <sup>th</sup> May 2014	When men can why not women – It's not just a man's world	
20	International Conference on Innovative Practices in Business and Information Technology	Adarsh Institute of Management and Information Technology, India and Stevenson University, USA	15-16 Dec 2014	Internet Impact among youth involvement with Family	
21	International Conference on Innovative Practices in Business and Information Technology	Adarsh Institute of Management and Information Technology, India and Stevenson University, USA	15-16 Dec 2014	A proportional study on performance of Equity Based Mutual Fund Scheme of UTI and LIC	
22	International Conference on Emerging Markets Conference- Redefining Value in Emerging Markets	Institute of Management Technology Ghaziabad/Dubai	20-22, Jan 2015	Sachetisation: A Value To Rural Consumer?"	
23	International Conference on Emerging Markets Conference- Redefining Value in Emerging Markets	Institute of Management Technology Ghaziabad/Dubai	20-22, Jan 2015	Impact of SERVQUAL on customer satisfaction of organized retailers in Davangere City	
24	ICIER-IIMB International Conference on Entrepreneurship Education and Training	ICIER at Indian Institute of Management Bangalore	29-31 Jan 2015	Entrepreneurship Education in Davangere City:	

				The Challenge with Special Reference to Davan Institute of Advanced Management Studies	
25	ARC 2015-III International Conference on Applied Research in Business, Management, Economics and Finance – Colombo, Sri Lanka	Academic Research Publishers, UAE and University of Kelaniya	14-15, Aug 2015	Impact and Challenges of Merger and Acquisition: A case study on NIC Asia Bank, Nepal.	
26	ARC 2015-III International Conference on Applied Research in Business, Management, Economics and Finance - Colombo, Sri Lanka	Academic Research Publishers, UAE and University of Kelaniya	14-15, Aug 2015	A case study on importance of Letter of Credit and its operations at Himalayan Bank Ltd Nepal.	
27	International Conference on Global Economic Growth and Sustainability – Prospects & Challenges	Shri DharmasthalaManjunatheshwara Institute for Management Development	20-21, Nov 2015	Do Macroeconomic Determinants Matter for the performance of the Stock Market? Evidence from Indian Data.	
28	International Conference on Economic Growth and Sustainable Development: Emerging Trends	Shri DharmasthalaManjunatheshwara Institute for Management Development, Mysore	10-11, Nov 2017	A Study on correlation between selected Commodities and Nifty	
29	International Conference on Ethics and Governance in Business	Siddaganga Institute of Technology, India & Infinite Sum Modelling, USA	15-16 Dec 2020	Economic Inclusivity of Women: An act of Gender Equality for Economic Growth and Sustainability	
30	International Conference on Digital and Data Driven Decision Making for Business and Management	School of Commerce and Management studies, Dayananda Sagar University, Bengaluru	17-18 Feb 2021	Competency Mapping	

**f) Book Published / Book Chapters Published:**

Sl. #	Title	Publisher	Year
1.	Human Resource Management ( B.Com II)	DDE, Kuvempu University	2005
2.	Business Statistics (B.Com III)	DDE, Kuvempu University	2006
3.	Organizational Behavior (MBA I Sem)	DDE, Kuvempu University	2006
4.	Human Resource Management (MBA II Sem)	DDE, Kuvempu University	2007
5.	Management Science (MBA II Sem)	DDE, Kuvempu University	2008

6.	Human Resource Planning (MBA III Sem)	DDE, Kuvempu University	2008
7.	Industrial Marketing (MBA IV Sem)	DDE, Kuvempu University	2009
8.	Marketing Management	Himalaya Publishing House	2013
9	Computer Application in Business	Chethana book house, Mysore( ISBN: 978-81-921321-0-5)	2014
10	An overview of risk management in Nationalised Banks of India	PhDians along with AMBISHPERE	2020

#### g) Conference/ Workshops/Trainings attended/organized:

Sl.#	Faculty Development Programme	Sponsorers	Duration and Year
1.	UGC Sponsored Refresher Programme in Commerce and Management.	Staff Development College, Mangalore University	12 <sup>th</sup> Sep to 15 <sup>th</sup> Oct 1997
2.	Short-term Foundation Course on Research Methods in Social Sciences	INDIAN Council of Social science Research, Hyderabad	22-28 <sup>th</sup> Oct 1997
3.	UGC Sponsored Orientation Programme.	Staff Development College, Mysore University	16 Jun- 13 <sup>th</sup> July 2000
4.	Workshop on Case Method	Kirloskar Institution of Advanced Management Studies, Harihara	15-16 <sup>th</sup> Sept 2003
5.	Workshop on Empowerment of Young Entrepreneurs in Karnataka- Opportunities and Challenges.	D.Banumaiah's College of Commerce and Arts, Mysore.	23-24 <sup>th</sup> Jan 2004
6.	Self - Development Workshop	Kuvempu University, P.G.Centre, Davanagere	03-04 <sup>th</sup> Aug- 2004
7.	Census Data Dissemination Workshop	Directorate of Cencus Operations, Karnataka, Bangalore and Kuvempu University, P.G. Centre, Davanagere.	29-11-2007
8	ICSSR Sponsored 5-Day Workshop on Research Methodology	Dept. of Studies and research in Commerce	9-13 <sup>th</sup> March 2012

#### h) Organizing Committee Member

Sl.No	Event	Patron/Organi zing member	Year
01	Intellectual Property Right (IPR) and Trade Mark	Patron	2019
02	National Level Workshop On " Entrepreneurs: Creators of Opportunity"	Patron	2019

03	How to handle mental stress in covid-19	Patron	2020
04	Workshop on Course objectives, Program Objectives and Program Specific Objectives. For designing the syllabus	Patron	2020
05	Research Workshop in collaboration with Kirloskar Institute of Advanced Management Studies	Patron	2020
06	Research Workshop in collaboration with Tumkur University	Patron	2020
07	International Conference in association with ONTARIO university, Canada	Patron	2020
08	Copyright and Trade mark	Patron	2020
09	How to catalyze our potential in lockdown and emotional focused therapy	Patron	2020
10	National level webinar on New Educational Policy 2020	Organizing member	2021

**i) Achievements/Awards / Abroad visit / Professional Membership**

S.No	Details	Award	Year
1	University of South America	D.Litt.	May-2017
2	International Institute for Social & Economic Reforms(R), Bengaluru.	Abdul Kalam Life Time Achievement National Award- For Remarkable Achievements In the field of teaching, Research & Publications.	Feb-2018

**Personal Details**

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